

Policy Title: COMMUNITY & ECONOMIC DEVELOPMENT FUND

Policy #: B-117

Effective Date: January 17, 2023

Date adopted by Council: January 17, 2023



1. POLICY STATEMENT

The Municipality of Jasper is committed to providing funding support to projects that help build community capacity.

The Municipality of Jasper's Community & Economic Development (CED) Fund provides financial support to projects that fit into one of the below streams:

STREAM A: Community Development

- Build community connection
- Promote community health and wellbeing
- Advance environmental stewardship

STREAM B: Economic Development

- Develop entrepreneurial skills
- Develop employment skills
- Increase jobs or businesses

2. SCOPE

The Community and Economic Development Fund supports projects that occur within the Municipality of Jasper.

3. STANDARDS

The CED Fund may award a total of up to \$10,000 per year.

All funding requests will be presented to Committee of the Whole and require a motion of Council for final approval.

All funding will be aligned with Council Policy [F-104 Relationships with External Groups](#)

APPLICANTS

Funding will be granted to organizations that meet these requirements and follow these practices:

- Registered as a non-profit organization
- Operated in a non-discriminatory manner, as set out by the Municipality's [Equity, Diversity and Inclusion policy \(E-015\)](#) and the Alberta Human Rights Act
- Governed by a democratically elected Board of Directors
- Efficient, effective and fiscally responsible
- In good financial standing with the Municipality of Jasper

The following types of organizations/programs are *ineligible* for funding:

- For-profit organizations or ventures
- Non-profit organizations sponsoring for-profit organizations
- Organizations with a partisan political affiliation, or which participate in partisan political activities at the federal, provincial, or municipal level
- Organizations which act primarily as a funding source for other groups
- Faith-based organizations where the services/activities include the promotion and/or required adherence to a specific faith
- Organizations whose programs fall within the legislated mandate of other governments or municipal departments
- Provincial, national, or international organizations which do not have an active local chapter in Jasper
- Organizations with objectives which are inconsistent with Council's commitment to diversity, inclusion, human rights and basic human dignity

PROJECT ELIGIBILITY

To qualify for funding, applicants must demonstrate:

- How their initiative contributes to community or economic development in Jasper
- How they have removed barriers to accessing their proposed project for groups at risk of exclusion (lower income, youth, older adults, immigrants, visible minorities, individuals with diverse abilities, etc.) using the inclusion tool included in the application package
- How they have helped build capacity to sustain project outcomes beyond the funding period

Applicants that can show additional funding sources, or in-kind contributions from other groups, will receive more favorable consideration in the evaluation.

4. RESPONSIBILITIES

Council: Review and approve any revisions to this Policy.

CAO: Review and approve any procedures related to this Policy.

Directors and Managers: Carry out the policy based on established procedures.

5. DEFINITIONS

Barrier – an obstacle that prevents someone from movement or access. There are different types of barriers (physical, geographical, technological, motivational, language etc.).

Community Capacity – the ability of a community, its people and organizations, to solve problems and improve or maintain certain conditions.

Community connection – a sense of belonging to something bigger than oneself. Social connection between and among community members strengthens community connection.

Community health – the physical, mental, emotional and economic wellbeing of people in a specific geographic region.

Employment skills – including things like communication, motivation and initiative, leadership, dependability, teamwork, patience, adaptability, language or technical training.

Entrepreneurial skills – various skillsets such as leadership, business management, time management, creative thinking, problem solving.

Environmental stewardship – the responsible use and protection of the natural environment through active participation in conservation efforts.

Inclusivity – providing equal access to opportunities and resources for people who might otherwise be excluded.

Jobs or businesses – refers to new positions, new types of work or new ventures entirely.