

MUNICIPALITY OF JASPER
Bylaw #271

**BEING A BYLAW OF THE MUNICIPALITY OF JASPER IN THE PROVINCE OF ALBERTA
TO ESTABLISH ALTERNATIVE METHODS FOR ADVERTISING STATUTORY NOTICES.**

WHEREAS, pursuant to section 606 of the *Municipal Government Act*, RSA 2000, cM-26, Council must give notice of certain bylaws, resolutions, meetings, public hearings or other things by advertising in a newspaper or other publication circulating in the area, mailing or delivering a notice to every residence in the affected area, or by another method provided for in a bylaw under section 606.1;

AND WHEREAS, pursuant to section 606.1 of the *Municipal Government Act*, Council may, by bylaw, provide for one or more methods, which may include electronic means, for advertising proposed bylaws, resolutions, meetings, public hearings and other things referred to in section 606;

AND WHEREAS, there are no newspapers or other publications circulating in the area;

AND WHEREAS Council deems it appropriate to establish alternative advertising methods, and is satisfied that the advertising methods set out in this Bylaw are likely to bring matters to the attention of substantially all residents in the area in an accessible, cost-effective and timely manner;

NOW THEREFORE, the Council of the Municipality of Jasper in the Province of Alberta, duly assembled, enacts as follows:

1. CITATION

1.1 This bylaw may be cited as the “Advertising Bylaw 2025.”

2. DEFINITIONS

2.1 In this bylaw:

- 2.1.1 “*Act*” means the *Municipal Government Act*, RSA 2000 cM-26, as amended;
- 2.1.2 “*CAO*” means the Chief Administrative Officer of the Municipality of Jasper or their designate;
- 2.1.3 “*Convenience Copy*” means a Statutory Notice that is provided for the public in another format than outlined in section 3.2.1 of this bylaw;
- 2.1.4 “*Statutory Notice*” means a notice of a proposed bylaw, resolution, meeting, public hearing or other thing required to be advertised by the *Municipal Government Act*.

3. ADVERTISING METHOD

- 3.1 Unless otherwise advertised in accordance with the Act, all Statutory Notices shall be advertised in accordance with this bylaw.
- 3.2 Statutory Notices shall be:
 - 3.2.1 Posted prominently on Municipality of Jasper’s official website for a period of fourteen (14) days;
 - 3.2.2 Advertised once a week for two consecutive weeks in at least one local digital news media; and
 - 3.2.3 Circulated to interested parties by email through a subscription-based distribution list.
- 3.3 Where the Municipality of Jasper advertises Statutory Notices in accordance with section 3.2 of this bylaw, a Convenience Copy may be produced in a different format or with altered content, by the following means:

- 3.3.1 Municipal social media accounts;
- 3.3.2 Notice boards at municipal facilities;
- 3.3.3 Other means deemed appropriate by the CAO.

4. SEVERANCE

- 4.1 If any section of the bylaw is found to be invalid, it shall be severed from the remainder of the bylaw and shall not invalidate the whole bylaw.

5. COMING INTO FORCE

- 5.1 This bylaw shall come into force and effect on the final day of passing thereof.

READ a first time this 8th day of July 2025.

READ a second time this 5th day of August 2025.

READ a third time and finally passed this 19th day of August 2025.

MAYOR

CHIEF ADMINISTRATIVE OFFICER