

MUNICIPALITY OF JASPER
REGULAR COUNCIL MEETING AGENDA
July 18, 2023 | 1:30 pm
Jasper Library & Cultural Centre – Quorum Room
[Municipality of Jasper Strategic Priorities 2022-2026](#)



Notice: Council members and staff are at the Jasper Library and Cultural Centre. Members of the public can attend meetings in person; view meetings through the Zoom livestream; or view archived Council meetings on YouTube at any time. **To live-stream this meeting starting at 1:30 pm, use this Zoom link: <https://us02web.zoom.us/j/87657457538>**

1 CALL TO ORDER

2 APPROVAL OF AGENDA

2.1 Regular meeting agenda, July 18, 2023 attachment

Recommendation: That Council approve the agenda for the regular meeting of July 18, 2023 as presented.

3 APPROVAL OF MINUTES

3.1 Regular meeting minutes, July 4, 2023 attachment

Recommendation: That Council approve the minutes of the July 4, 2023 Regular Council meeting as presented.

3.2 Committee of the Whole meeting minutes, July 11, 2023 attachment

Recommendation: That Council approve the minutes of the July 11, 2023 Committee of the Whole meeting as presented.

4 CORRESPONDENCE

4.1 Jessica Theoret – Paid Parking Program attachment

Recommendation: That Council receive the correspondence for information.

5 DELEGATIONS

5.1 Jasper Heritage Folk & Blues Society attachment

Recommendation: That Council receive the presentation for information.

6 NEW BUSINESS

6.1 Appointment to UpLift! Jasper Mural Festival Advisory Board

Recommendation: That Council appoint Councillor Wilson on an interim basis to the UpLift! Jasper Mural Festival Advisory Board.

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6.2 Jasper Recreation Complex Renovation Phase 2 Borrowing Bylaw 2023 1st Reading attachment

Recommendation: That Council give first reading to the Jasper Recreation Complex Renovation Phase 2 Borrowing Bylaw 2023.

6.3 Wastewater Treatment Facilities Borrowing Bylaw 2023 1st Reading attachment

Recommendation: That Council give first reading to the Wastewater Treatment Facilities Borrowing Bylaw 2023.

7 NOTICES OF MOTION

8 COUNCILLOR REPORTS

[8.1 Council's appointments to boards and committees](#)

9 UPCOMING EVENTS

CN Christmas in July – 12pm-4pm, July 22, CN Jasper Station

Summer Break – no Council meetings July 25 or August 1

Public Hearing – 1:30pm, August 15, Quorum Room, Jasper Library & Cultural Centre

Jasper Yellowhead Historical Society Homecoming 2023 – August 27-29

Jasper Crisis Team Fundraising Golf Tournament – September 8, Fairmont Jasper Park Lodge

Alberta Tourism Advocacy Summit, September 25, Calgary Telus Convention Centre

Alberta Municipalities' Convention & Trade Show – September 27-29, Edmonton Convention Centre

10 ADJOURNMENT

Recommendation: That, there being no further business, the regular meeting of July 18, 2023 be adjourned at _____.

Please note: All regular and committee meetings of Council are video recorded and archived on YouTube.

Municipality of Jasper
Regular Council Meeting Minutes
 Tuesday, July 4, 2023 | 1:30 pm
 Jasper Library and Cultural Centre, Quorum Room

Virtual viewing and participation	Council attendance is in Council chambers at the Jasper Library and Cultural Centre. This meeting was also conducted virtually and available for public livestreaming through Zoom. Public viewing and participation during Council meetings is through both Zoom livestreaming and in-person attendance.		
Present	Deputy Mayor Helen Kelleher-Empey, Councillors Kathleen Waxer, Scott Wilson, Ralph Melnyk, Rico Damota and Wendy Hall		
Absent	Mayor Richard Ireland		
Also present	Bill Given, Chief Administrative Officer Christine Nadon, Director of Protective & Legislative Services Leanne Pelletier, Municipal Housing Coordinator Emma Acorn, Legislative Services Coordinator Logan Ireland & Oliver Andrew, UpLift! Jasper Mural Festival Bob Covey, The Jasper Local 1 observer		
Call to order	Deputy Mayor Kelleher-Empey called the July 4, 2023 Regular Council meeting to order at 1:31pm and began with a Traditional Land Acknowledgement .		
Additions/ Deletions to agenda #299/23	MOTION by Councillor Damota – BE IT RESOLVED that the following items be added to the agenda: <ul style="list-style-type: none"> • 6.4 Activity Centre Renovation Update • 6.5 Accessible parking stall near Nester’s on Connaught Drive 		
	FOR 6 Councillors	AGAINST 0 Councillors	CARRIED
Approval of agenda #300/23	MOTION by Councillor Hall – BE IT RESOLVED that Council approve the agenda for the July 4, 2023 Regular Council meeting as amended.		
	FOR 6 Councillors	AGAINST 0 Councillors	CARRIED
Approval of Regular minutes #301/23	MOTION by Councillor Wilson – BE IT RESOLVED that Council approve the minutes of the June 20, 2023 Regular Council meeting as presented.		
	FOR 6 Councillors	AGAINST 0 Councillors	CARRIED
Approval of Committee of the Whole minutes #302/23	MOTION by Councillor Waxer – BE IT RESOLVED that Council approve the minutes of the June 27, 2023 Committee of the Whole meeting as presented.		
	FOR 6 Councillors	AGAINST 0 Councillors	CARRIED
Correspondence	None		
Delegations – UpLift! Jasper Mural Festival	Council received a presentation from Logan Ireland and Oliver Andrew of UpLift! Jasper Mural Festival. Mr. Ireland & Mr. Andrew thanked Council and the Municipality for their past support and invited them to consider future involvement.		
#303/23	MOTION by Councillor Melnyk – BE IT RESOLVED that Council receive the presentation for information, and;		
	That Council refer the UpLift! request for funding in the amount of \$25,000 to the 2024 budget discussions and direct Administration to include information on past support provided including cash and “in kind”, and;		

That Council direct Administration to return to the next Committee of the Whole meeting with a recommendation regarding the invitation to sit on the UpLift! Jasper Mural Festival advisory board.

FOR 6 Councillors AGAINST 0 Councillors CARRIED

Storage Lots Bylaw #304/23 MOTION by Councillor Hall – BE IT RESOLVED that Council give third reading to Bylaw #254, the Storage Lots Bylaw 2023.

FOR 6 Councillors AGAINST 0 Councillors CARRIED

Council Delegation to Hakone 2023 #305/23 MOTION by Councillor Waxer – BE IT RESOLVED that Council:

- defer a delegation to Hakone to the fall of 2024;
- direct Administration to continue planning and organizing a trip for 2024; and
- approve the carry-forward of the \$10,000 allocation in the 2023 operating budget to 2024.

FOR 6 Councillors AGAINST 0 Councillors CARRIED

Municipally Controlled Corporation #306/23 MOTION by Councillor Wilson – BE IT RESOLVED that Council establish August 15, 2023 at 1:30pm at the Quorum Room as the date, time, and location of the public hearing.

FOR 6 Councillors AGAINST 0 Councillors CARRIED

Activity Centre Renovation Update Administration confirmed for Council and the public that there is not yet a finalized schedule for facility closures due to the upcoming construction.

Accessibility Parking #307/23 MOTION by Councillor Damota – BE IT RESOLVED that Council direct Administration to optimize the location of the accessible parking stall in the vicinity of Nester’s Market.

FOR 6 Councillors AGAINST 0 Councillors CARRIED

Notices of Motion none

Councillor Reports Councillor Hall thanked Jasper Event Management and Indigenous Partners for everyone’s involvement in the Canada Day Festivities.

Councillor Damota thanked all the municipal staff who participated in the Canada Day pancake breakfast and parade.

Upcoming events Council received a list of upcoming events for information.

Adjournment #308/23 MOTION by Councillor Wilson – BE IT RESOLVED that, there being no further business, the Regular Council meeting of July 4, 2023 be adjourned at 2:35pm.

FOR 6 Councillors AGAINST 0 Councillors CARRIED

Mayor

Chief Administrative Officer

Municipality of Jasper
Committee of the Whole Meeting Minutes
Tuesday, July 11, 2023 | 9:30am
Jasper Library and Cultural Centre, Quorum Room

Virtual viewing and participation	Council attendance is in Council chambers at the Jasper Library and Cultural Centre. This meeting was also conducted virtually and available for public livestreaming through Zoom. Public viewing and participation during Council meetings is through Zoom livestreaming and in person attendance.
Present	Mayor Richard Ireland, Deputy Mayor Helen Kelleher-Empy, Councillors Kathleen Waxer, Wendy Hall, Scott Wilson, Rico Damota, and Ralph Melnyk
Absent	none
Also present	Bill Given, Chief Administrative Officer Christine Nadon, Director of Protective & Legislative Services Natasha Malenchak, Director of Finance & Administration John Greathead, Director of Operations & Utilities Lisa Riddell, Community Development Manager Amanda Stevens, Communications Manager Emma Acorn, Legislative Services Coordinator Pattie Pavlov, Jasper Park Chamber of Commerce Bob Covey, The Jasper Local Scott Hayes, The Fitzhugh 5 observers
Call to Order	Deputy Mayor Kelleher-Empy called the July 11, 2023 Committee of the Whole meeting to order at 9:31am and began with a Traditional Land Acknowledgement .
Additions/deletions to the agenda	Administration requested to add the following item to the agenda: <ul style="list-style-type: none">7.6 Activity Centre Renovation Update
Approval of agenda #309/23	MOTION by Councillor Melnyk that Committee approve the agenda for the July 11, 2023 Committee of the Whole meeting as amended. FOR 6 Councillors AGAINST 0 Councillor CARRIED
Business arising from June 27, 2023 minutes	none
Delegations – Jasper Park Chamber of Commerce & RCMP	Council received a presentation from Pattie Pavlov of the Jasper Park Chamber of Commerce regarding the RCMP Musical Ride which was scheduled for June 19, 2023. She shared many thanks to the Municipality of Jasper for the resources and the staff who helped with the event which faced challenges due to a surprise heavy snowfall. Financial statements are forthcoming as invoices and payments are wrapped up.

#310/23	MOTION by Councillor Melnyk that Committee receive the presentation for information.			
	FOR	AGAINST		
	6 Councillors	0 Councillor		CARRIED
Correspondence	none			
Community Conversations Interim Report, 2023	Committee received the Community Conversations Interim Report from Community Development Manager, Lisa Riddell. The report shared details on attendance, topics discussed, and staff activities.			
	Councillor Hall joined the meeting at 10:04am.			
#311/23	MOTION by Councillor Waxer that Committee receive the Community Conversations Interim Report for January to June 2023 for information.			
	FOR	AGAINST		
	7 Councillors	0 Councillor		CARRIED
Appointment to UpLift! Jasper Mural Festival Advisory Board #312/23	Mayor Ireland declared a conflict of interest and excused himself until the next agenda item. The Mayor is a close relation, father, to one of the festival organizers.			
	MOTION by Councillor Melnyk that Committee recommend Council appoint Councillor Wilson on an interim basis to the UpLift! Jasper Mural Festival Advisory Board.			
	FOR	AGAINST		
	6 Councillors	0 Councillor		CARRIED
Recess	Deputy Mayor Kelleher-Empy called a recess from 10:43-10:55am.			
	Mayor Ireland rejoined the meeting after the recess.			
Recreation Renovation (Phase 2) & WWTP Renovation Borrowing Bylaws	Committee received a report from Director of Finance & Administration, Natasha Malenchak, regarding upcoming borrowing bylaws and direction needed on the length of terms. Committee requested additional information from Administration on numbers for different length of terms.			
Recess	Deputy Mayor Kelleher-Empy called for a recess from 12:00-1:00pm			
#313/23	MOTION by Councillor Damota that Committee direct Administration to return to the July 18, 2023 Regular Meeting with the following for 1st reading:			
	- Recreation Renovation (Phase 2) Borrowing Bylaw (TERM of 20 years)			
	FOR	AGAINST		
	6 Councillors	1 Councillor (Mayor Ireland)		CARRIED

#314/23 MOTION by Councillor Damota that Committee direct Administration to return to the July 18, 2023 Regular Meeting with the following for 1st reading:
- WWTP Renovation & Bulk Water Sani Dump Control Building Borrowing Bylaw (TERM of 15 years).

FOR	AGAINST	
5 Councillors	2 Councillors (Mayor Ireland, Councillor Waxer)	CARRIED

Meeting Extension #315/23 MOTION by Councillor Wilson that the July 11, 2023 Committee of the Whole meeting be extended beyond four hours if necessary.

FOR	AGAINST	
7 Councillors	0 Councillors	CARRIED

Public Transit Contract Committee received recommendations from Administration regarding the public transit contract. CAO Bill Given reviewed the contract details and the process which has been followed to this point including work with the school division. Committee discussed the schedule, potential partners, financial implications, liability, and more.

Recess Deputy Mayor Kelleher-Empey called a recess from 3:33-3:40pm.

In-camera #316/23 MOTION by Councillor Wilson that Committee move in-camera at 3:41pm to discuss the following item:
- Third Party Contractual Matters FOIP s.17(2)(f)

FOR	AGAINST	
7 Councillors	0 Councillors	CARRIED

Move out of camera #317/23 MOTION by Councillor Hall to move out of camera at 4:21pm

FOR	AGAINST	
7 Councillors	0 Councillors	CARRIED

#318/23 MOTION by Mayor Ireland that Committee direct Administration to revise identified contract provisions including:

- To ensure that there is alignment between any funding agreements between the Municipality and Grande Yellowhead Public School Division and the service contract with the service provider
- To consider different classes of default
- Decrease the amount of time required for a notice of convenience to 90 days and complete the contract with PWTransit Canada.

FOR	AGAINST	
4 Councillors	3 Councillors (Councillors Melnyk, Damota, and Kelleher-Empey)	CARRIED

Connaught
Crosswalks
#319/23

MOTION by Councillor Waxer that Committee refer the matter of safety concerns at Connaught Drive crosswalk locations to Administration for a report back at a future Committee of the Whole meeting.

FOR

7 Councillors

AGAINST

0 Councillors

CARRIED

Activity Centre
Renovation
Update

Committee received an update from Administration on the construction schedule for the Activity Centre Renovation Update. The contractor will be on site July 17th and the west entrance of the Activity Centre will be closed as work begins in that area. Access to the building and Wildflowers Daycare will be located at the Commemoration Park side entrance. The top priority in services during construction will be to ensure access to local youth.

Motion Action List

Administration reviewed the Motion Action List.

#320/23

MOTION by Councillor Wilson that Committee approve the Motion Action List with date changes for the following items:

- Clean Energy Improvement Program
- Early Learning and Child Care Strategy

And the removal of the following items:

- UpLift! Jasper Mural Festival Advisory Board
- Public Transit RFP Award (first portion)

FOR

7 Councillors

AGAINST

0 Councillors

CARRIED

Councillor
upcoming
meetings

Councillor Melnyk has a Jasper Yellowhead Historical Society meeting this evening.

Councillor Kelleher-Empy has an Evergreens Foundation Zoom meeting on August 9th.

Upcoming Events

Council reviewed a list of upcoming events.

Adjournment
#321/23

MOTION by Councillor Wilson that, there being no further business, the Committee of the Whole meeting of July 11, 2023 be adjourned at 5:14pm.

FOR

7 Councillors

AGAINST

0 Councillors

CARRIED

Jessica Theoret
503 Geikie St.
Jasper, AB T0E 1E0
403-554-3327
jltheore@ucalgary.ca

VIA EMAIL

July 13, 2023

To Mayor and Council
303 Pyramid Lake Rd.
Jasper, AB T0E 1E0
info@jasper-alberta.ca

Re: Paid parking program

Dear Mayor and Council:

I am a resident residing on the 500 block of Geikie Street. This block includes multi-family dwellings as well as parking lots reserved for guests and patrons of the Athabasca Hotel. Across my street is Robson Park.

During the pilot portion of the municipality paid parking program, the residential side of the street on the 500 block of Geikie Street was parking by residential permit only, while the opposite side of the street along Robson Park was paid parking. This year, both sides of the street on the 500 block of Geikie Street are paid parking. This has so far been a frustrating experience, as there is very infrequently any parking available for myself or other residents of the block to park in front of our own homes. In addition, we have experienced RVs parked in front of our house for extended periods of time, as well as visitors sleeping overnight within their vehicles and using generators as early as 6:30 AM.

Further down the road – for example – along the 300 block of Geikie Street, is parking by residential permit only. I find this confusing and unfair since that block is further from downtown than my street and is less likely to face the same demand for parking as that of the 500 block. I acknowledge that the paid parking program has many benefits to the residents and municipality of Jasper, but I feel those residing downtown should not have to suffer from negative impacts of paid parking in front of their residences.

For the above reasons, I request the municipality to consider returning the residential side of the 500 block of Geikie Street to parking by residential permit only as soon as possible.

Sincerely,



Jessica Theoret

FROM THE DESK OF

**the Jasper Heritage
Folk & Blues
Society**



July 9, 2023

Dear Mayor Ireland and Council,

We are the Jasper Heritage Folk & Blues Society (JHFBS), a registered non-profit society that hosts the Jasper Folk Music Festival each September and we are requesting support from the Municipality of Jasper. We are asking that council waive municipal rental fees for our September 2023 Jasper Folk Music Festival. These include the Commemoration Park field rental, as well as tables and chairs for September 7th-10th. This would be recognized as an in-kind sponsorship as we rely on Sponsorships and Grants to fund our festival.

We feel it is important to clarify that the JHFBS is a non-profit, 100% volunteer run society and we don't have any paid employees. Every dollar that comes in, goes straight back into our festival and supporting the Jasper music scene. We are a hard working, dedicated bunch of local residents who work year-round to provide our very own music festival in the heart of the Rockies. We pride ourselves on being a family-friendly event and we offer free admission to children 12 and under. Those children can not only enjoy the live music but also the bouncy castles, kids tent, dance workshops, face painting, yoga and our children's performer. Our kick off parade is free for the public with a 10 piece brass band walking through town for all to enjoy. We also offer a volunteer opportunity for approximately 100 people who get a free pass and a t-shirt in exchange for their volunteer hours. One other piece that we are proud to offer is any seniors who are 80+ have free entry to the entire folk fest weekend. By offering free admission to children and 80+, volunteer opportunities and our parade, we hope this removes some barriers and helps to create a more inclusive space for all.

The JHFBS has been hard at work for the last 10 years, building the successful festival you see today. Recent years have proven challenging with last years wildfire postponement after two years of covid cancellations. Our volunteer board persevered and succeeded in bringing live music to our mountain town with a free Locals Unplugged event and a one day Jasper Folk Music Festival in October. We feel that we offer a cultural event that promotes diversity with a greater focus on Indigenous

content in recent years as well as music from many cultures and backgrounds for all ages. We are requesting that \$20K in funding for our 2024 festival be considered in the 2024 budget. This funding would support the above mentioned free items so that we can be as inclusive as possible . With secure municipal support, we can continue to offer a thriving arts and music cultural festival that Jasperites and visitors can enjoy for years to come.

Lastly, when we first started the Jasper Folk Music Festival in 2013, we requested a Culture and Recreation staff member to join our board but we were not successful at that time. We would love to extend an invitation to a councillor to have a seat on our board. The commitment level for this council member would be 6 meetings out of the year. We would welcome any strategic advice for our festival from a council perspective to ensure we are in line with community needs and expectations.

Please find attached our budget matching the requested funding as well as last years financials and our sponsorship package for your information.

We appreciate your time and commitment to the arts in Jasper!

Cristin Murphy

Executive Director

Jasper Heritage Folk & Blues Society

WWW.JASPERFOLKMUSICFESTIVAL.CA
JASPERFOLKMUSICFESTIVAL@GMAIL.COM



@JASPERFOLKMUSICFESTIVAL
@JASPERFOLKMUSICFESTIVAL

Municipality Proposal - Jasper Folk Music Festival 2023

Proposal Specific Expenses

Production Logistics/Site	2022 Actual (1 day – Oct)	2019 Actual (3 days – Sept)	2023 Estimated (2 days – Sept)
Commemoration Park (Municipality)	\$0.00	\$1,431.85	\$1,114.26
Tables & Chairs (donated in 2019)	\$853.65	\$0.00	\$900.00 *est
Bouncy Castle Rental	\$850.00	\$2,192.55	\$2,000.00 *est
Programming			
Children's Performer fees	\$1,942.50	\$600.00	\$2,000.00 *est
Children's Performer Accom			\$500.00 *est
Parade performer fees	\$4,000.00		\$5,000.00
Parade performer Accom			\$1,072.65 *Value in kind
Volunteers			
Volunteer Appreciation Event	\$619.50	(donated)	\$700.00 *est
Volunteer Shirts (90 shirts distributed)	\$1,359.00 (100 at \$13.59)	\$834.40 (90 at \$10.79)	\$1,400.00 (100 at \$14)
Volunteer Tickets (value of tickets provided to volunteers)	\$8,500.00 (100 at \$85)	\$10,350.00 (90 at \$115)	\$13,000.00 *value (100 at \$130)
Total Expenses	\$18,124.65	\$15,408.80	\$27,686.91

Festival Attendance and Expense Data

In 2023, 2 day festival (we expect)

- 100 free children We are planning for the Bouncy Castle to be free
- 10 free seniors (80+)
- 20 discounted seniors (\$90)
- 15 discounted youth (\$90)
- 100 About 100 volunteers (\$130)

2023 Expenses (Estimated)

- \$2,000.00 Bouncy Castle Rental (estimate)
- \$2,000.00 Childrens Performer (estimate)
- \$5,000.00 Brasstactics (Parade)
- \$1,072.65 Accommodation for Parade Band (* donated in kind)
- \$500.00 Accommodation for Children's Performer (*donated in kind)
- \$700.00 Volunteer appreciation event (estimate)
- \$13,000.00 Volunteer tickets (\$130 each)
- \$1,400.00 Volunteer t-shirts (100 at \$14 each)
- \$1,114.26 Field Rental (inc tables and chairs)
- \$900.00 Tables and Chairs (estimate – muni) full field licensed, so fewer tables required

- \$27,686.91

In 2022, 1 day postponed festival

- 75 free children Bouncy Castle was free
- 1 free senior
- 22 discounted seniors (\$65)
- 13 discounted youth (\$65)
- About 100 volunteers

2022 Expenses (Actual)

- \$850.00 Bouncy Castle Rental
- \$1,942.50 Childrens Performer
- \$4,000.00 Brasstactics (Parade)
- Accommodation for Parade Band (* donated in kind)
- Accommodation for Children's Performer (*donated in kind)

\$619.50 Volunteer appreciation event
\$8,500.00 Volunteer tickets (\$85 each)
\$1,359.00 Volunteer t-shirts (100 at \$13.59 each)
\$853.65 Field Rental (inc tables and chairs) had full field licensed, so fewer tables required

\$18,124.65

In 2019, 3 day festival

135 free children Bouncy Castle was paid, \$10 per child, \$1265 was taken in
0 free seniors
9 discounted seniors (\$85)
2 discounted youth (\$85)
About 90 volunteers

2019 Expenses (Actual)

\$2,192.55 Bouncy Castle Rental
\$600.00 Childrens Performer
Accommodation? - all in one invoice, so not sure value for these performers
\$0.00 Volunteer appreciation event (donated by Downstream and various Pizza Places)
\$10,350.00 Volunteer tickets (90 at \$115)
\$834.40 Volunteer t-shirts (90 at \$10.79)
\$1,431.85 Field Rental
\$0.00 Tables and Chairs (JPL) had a separate beer gardens, so many more tables required

\$15,408.80

Financial Statement
Jasper Heritage Folk and Blues Society
Nov 2021 – Oct 2022

ASSETS

Chequing Account	\$11,001.63
AGLC/Casino Account	\$1,417.37
Merchandise Inventory	\$2,728.01
Total Assets	\$15,147.01

Income still owed to us

ACFA contribution for French artist	\$175.00
Municipality contribution to sound (amount not decided)	
Total Still Owed	\$175.00

LIABILITIES**Accounts Payable**

Seniors Lounge Cleaning (pd Nov 10)	\$60.00
Lil Bear Food Voucher (1)	\$25.00
Office Supplies & Postage (Christa pd Nov 15)	\$56.99
Artist Food (Christa pd Nov 15)	\$94.26
Site Expenses (Christa pd Nov 15)	\$121.20
Jasper Chamber of Commerce Gala Tickets (Cristin)	\$178.50
Theresa Westhaver (2019 Volunteer Exp – amount not submitted)	
Total Payable	\$535.95

ORDINARY INCOME

Folk Festival Revenue	
Previous Years Ticket Sales – Universe	\$4,934.83
Gate Ticket Sales	\$17,959.52
Corporate Ticket Sales	\$975.00
Merchandise Sales	\$2,475.00
Artists Merch Sales	\$0.00
Sponsorships	\$14,750.00
After Dark Door Sales	\$20.00

Beer Gardens Alcohol Sales	\$5,481.20
Artisan Vendor Fees	\$255.00
Food Vendor Fees	\$525.00
Donations/Tips at event	\$392.80
Bouncy Castle Fees (no charge)	\$0.00

Total Income \$47,768.35

ORDINARY EXPENSES

Production Logistics/Site

Generator Rental	\$1,016.32
Sound Technicians	\$8,400.00
Municipal Field & Table Rental	\$853.65
Toilets/Porto-potties – 2022	\$927.15
Building/Development Permit	\$250.00
Bouncy Castle Rental	\$850.00

Programming

Performer's Fees	\$31,617.50
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***** note an additional \$9,750.00 in performer deposits were paid in 2020 for acts that were postponed to the 2022 festival from the 2020 festival, which was cancelled due to COVID19**

Food for Artists	\$144.90
Accomodation for Performers	\$1,652.16

Fundraising Expenses

None

Media

JFMF Merchandise	\$3,099.34
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Advertising

JFMF Website Hosting	\$444.31
Social Media – facebook ads	\$131.60
Radio Advertising – CKUA	\$400.00

Print Advertising (Fitzhugh Donated)	\$0.00
Poster Printing	\$80.40
Ticket/Wristband Production	\$214.85
Volunteers	
Volunteer Party	\$619.50
Volunteer Food	\$76.66
Food & Beverage	
Liquor License	\$400.00
Alcohol for Beer Garden – Athabasca Hotel	\$1,060.56
Alcohol for Beer Garden - Jasper Brewery	\$0.00 donated
Administration	
Bank Charges	\$428.50
Festival Insurance/General/Directors	\$1,705.00
Content Insurance	\$633.00
Event Insurance	\$670.00
Office Supplies & Postage	\$0.00
Tent & Equipment Storage	\$150.71
Site Equipment	\$455.84
Total Expenses	\$56,281.95



*Jasper Folk
Music Festival*

Sponsorship Package

Jasper
Folk Music
Festival



Proposal To:
Jasper Business Owners

Where music and mountains meet.

www.jasperfolkmusicfestival.ca



*Jasper Folk
Music Festival*

www.jasperfolkmusicfestival.ca

JFMMF 2023!

The Jasper Heritage Folk and Blues Society is back again this year! We have made it through a pandemic, forest fires and power outages to make sure that Jasper can continue to celebrate music, community and culture in September 2023.

Our 2023 Festival will support local and Canadian talent in music as well as local artisans and food vendors.

We are hoping that you will continue to support the 2023 Festival if you are a much appreciated past sponsor. If you have not been part of this partnership in the past, we invite you to experience the benefits of exposure through this community and cultural cooperative adventure. It is a win-win for Jasper and for businesses and organizations.

Help us celebrate with family, friends and visitors at the 2023 Festival on September 8th and 9th!



Top 3 Reasons to Sponsor

1

Boost your employee and corporate profile by partnering with a well loved, local event.



Over 1000 music lovers attend JFMF and our audience is growing each festival year

2

Connect and expand with your customer base through social media, and event exposure.



Our sponsors get social recognition to our 3000+ combined followers and viewers of our media posts

3

There is nothing better for a community than music, arts and family.



Each festival we bring in 10-15 local, national and international musicians, 10-12 artisans vendors, and 4-5 food vendors to our wonderful little town.


How can you help?

We've outlined a number of ways you can offer support to bring music and arts to Jasper this year. We look forward to discussing these opportunities with you in greater detail and hope to see you on the festival grounds.

www.jasperfolkmusicfestival.ca



Sponsorship Levels

	<i>Diamond</i> \$2500 cash or \$5000 in-kind	<i>Platinum</i> \$1500 cash or \$3000 in-kind	<i>Gold</i> \$1000 cash or \$2000 in-kind	<i>Silver</i> \$500 cash or \$1000 in-kind
Festival Passes	6 Full Weekend	4 Full Weekend	2 Full Weekend	2 Saturday Only
Recognition on Festival Online Program	✓	✓	✓	✓
Present an Act	Present Saturday Headliner	Present Friday Headliner	Present Friday or Saturday Lead up Act	Present Saturday Afternoon Act
Social Media Exposure (Facebook, Instagram & Website)	✓	✓	✓	
Company Logo on Event Flyer & Posters (deadline applies)	✓	✓	✓	
Banner on Main Stage	✓	✓		
Festival Area Named after Company (beer gardens, kids zone, etc)	✓			
Recognized as *JFMM TOP SPONSOR*	✓			

***Sponsorship levels can be customized for larger contributions**



*Jasper Folk
Music Festival*



Thank
You

Many Thanks,

Caroline Vien
Sponsorship Coordinator
jasperviens@gmail.com

Megan Jones
Sponsorship Coordinator
sponsorsjfmf@gmail.com

www.jasperfolkmusicfestival.ca
[@jasperfolkmusicfestival](https://twitter.com/jasperfolkmusicfestival)

**MUNICIPALITY OF JASPER
BYLAW #256**

BEING A BYLAW OF THE MUNICIPALITY OF JASPER IN THE PROVINCE OF ALBERTA TO AUTHORIZE COUNCIL TO INCUR INDEBTEDNESS BY THE ISSUANCE OF DEBENTURE IN THE AMOUNT OF \$11,500,000 FOR THE PURPOSE OF THE JASPER RECREATION COMPLEX RENOVATION PHASE 2 IN THE MUNICIPALITY OF JASPER.

WHEREAS Municipality of Jasper owns and operates the Jasper Recreation Complex, which includes the Jasper Fitness and Aquatic Centre, the Jasper Activity Centre and Arena (the "Complex");

AND WHEREAS the safe, efficient and effective operation of the Complex now requires the Complex to undergo extensive capital renovations;

AND WHEREAS Council of the Municipality of Jasper has approved a Capital Budget which includes the expenditure of funds for intended renovations to the Complex in Phases (the "Project");

AND WHEREAS plans and specifications have been prepared and the total cost of the project is estimated to be \$20,400,000;

AND WHEREAS the Municipality estimates the following grants and contributions will be applied to the project:

Capital Reserves	\$692,491
Municipal Sustainability Initiative (Provincial)	\$4,542,925
Infrastructure Canada Improvement Plan (Federal)	\$3,664,584
Debenture	<u>\$11,500,000</u>
Total Cost	\$20,400,000

AND WHEREAS in order to complete the project it will be necessary for the Municipality to borrow the sum of \$11,500,000 for a period not to exceed TWENTY (20) years from the Province of Alberta or another authorized financial institution, by the issuance of debentures and on the terms and conditions referred to in this bylaw;

AND WHEREAS the estimated lifetime of the project financed under this bylaw is equal to, or in excess of TWENTY (20) years;

AND WHEREAS the principal amount of outstanding debt of the Municipality of Jasper at December 31st, 2022 is \$11,072,827 and no part of the principal or interest is in arrears;

AND WHEREAS all required approvals for the project have been obtained and the project is in compliance with all Acts and Regulations of the Government of Canada and the Province of Alberta.

NOW, THEREFORE, the Council of the Municipality of Jasper in the Province of Alberta, duly assembled enacts as follows:

1. CITATION

- 1.1 This Bylaw may be cited as Municipality of Jasper Bylaw #256, "Jasper Recreation Complex Renovation Phase 2 Borrowing Bylaw 2023".

2. DEFINITIONS

- 2.1 In this Bylaw:

- 2.1.1 "*Council*" shall mean the Council of the Municipality of Jasper;
- 2.1.2 "*Municipality*" and "*Municipality of Jasper*" shall mean the Municipality of Jasper in Jasper National Park in the Province of Alberta;
- 2.1.3 "*Jasper Activity Centre*" shall mean the building and the project of the same name to be renovated by the Municipality of Jasper on or about Parcel CW in the Municipality of Jasper in Jasper National Park of Canada;
- 2.1.4 "*Jasper Fitness and Aquatic Centre*" shall mean the building and the project of the same name to be renovated by the Municipality of Jasper on or about Parcel R10 in the Municipality of Jasper in Jasper National Park of Canada.

3. BORROWING

- 3.1 That for the purpose of renovating the Jasper Recreation Renovation (Phase 2) in the sum of ELEVEN MILLION FIVE HUNDRED THOUSAND DOLLARS (\$11,500,000) be borrowed from the Province of Alberta or another authorized financial institution by way of debenture on the credit and security of the Municipality of Jasper at large.
- 3.2 The net amount borrowed under the bylaw shall be applied only to the project specified by this bylaw.

4. DEBENTURES

- 4.1 The proper officers of the Municipality of Jasper are hereby authorized to issue debenture(s) on behalf of the Municipality for the amount and purpose authorized by this bylaw, namely the renovation of the Jasper Recreation Complex (Phase 2).
- 4.2 The debentures to be issued under this Bylaw may be in any denomination not exceeding the amount authorized by this Bylaw and shall be dated having regard to the date of the borrowing but shall in no event be dated later than 31 December 2024.
- 4.3 The indebtedness shall be contracted on the credit and security of the Municipality.

5. REPAYMENT

- 5.1 The Municipality shall repay the indebtedness according to the repayment structure in effect, namely annual or semi-annual equal payments of combined principal and interest instalments not to exceed TWENTY (20) years calculated at a rate not exceeding the interest rate fixed by the Province of Alberta or another authorized financial institution on the date of the borrowing, and not to exceed EIGHT (8) percent.

6. SEVERANCE

6.1 If any provision herein is adjudged by a Court of competent jurisdiction to be invalid for any reason, then that provision shall be severed from the remainder of this Bylaw and all other provisions of this Bylaw shall remain valid and enforceable.

7. COMING INTO EFFECT

7.1 This Bylaw shall come into force and effect on the final day of passing thereof.

7.2 If any provision herein is adjudged to be repugnant to any federal regulation or legislation, this Bylaw shall continue in full force and effect, but any such repugnant provision shall be of no force or effect until such time as the repugnancy is removed by repeal or amendment of the federal legislation or regulation.

GIVEN FIRST READING THIS ___ DAY OF _____ 2023.

GIVEN SECOND READING THIS ___ DAY OF _____ 2023.

GIVEN THIRD AND FINAL READING THIS ___ DAY OF _____ 2023.

Mayor

Chief Administrative Officer

**MUNICIPALITY OF JASPER
BYLAW #255**

BEING A BYLAW OF THE MUNICIPALITY OF JASPER IN THE PROVINCE OF ALBERTA TO AUTHORIZE THE COUNCIL TO INCUR INDEBTEDNESS BY THE ISSUANCE OF DEBENTURE IN THE AMOUNT OF \$2,650,000 FOR THE PURPOSE OF WASTEWATER TREATMENT FACILITIES RENOVATIONS AND UPGRADES IN THE MUNICIPALITY OF JASPER.

WHEREAS Municipality of Jasper owns the Jasper Wastewater Treatment Facilities;

AND WHEREAS the requirement for safe and efficient operation of the facility now requires renovations and upgrades to Wastewater Treatment Facilities;

AND WHEREAS plans and specifications have been prepared and the total cost of the project is estimated to be \$4,194,070;

AND WHEREAS the Municipality estimates the following grants and contributions will be applied to the project:

Alberta Municipal Water/Wastewater Partnership (AMWWP)	\$1,544,070
Debenture	\$2,650,000
Total Cost	<u>\$4,194,070</u>

AND WHEREAS in order to complete the project it will be necessary for the Municipality to borrow the sum of \$2,650,000 for a period not to exceed FIFTEEN (15) years from the Province of Alberta or another authorized financial institution, by the issuance of debentures and on the terms and conditions referred to in this bylaw;

AND WHEREAS the estimated lifetime of the project financed under this bylaw is equal to, or in excess of FIFTEEN (15) years;

AND WHEREAS the principal amount of outstanding debt of the Municipality of Jasper at December 31st, 2022 is \$11,072,827 and no part of the principal or interest is in arrears;

AND WHEREAS all required approvals for the project have been obtained and the project is in compliance with all Acts and Regulations of the Government of Canada and the Province of Alberta.

NOW, THEREFORE, the Council of the Municipality of Jasper in the Province of Alberta, duly assembled enacts as follows:

1. CITATION

- 1.1 This Bylaw may be cited as Municipality of Jasper Bylaw #255, "Wastewater Treatment Facilities Borrowing Bylaw 2023".

2. DEFINITIONS

2.1 In this Bylaw:

- 2.1.1 "*Council*" shall mean the Council of the Municipality of Jasper;
- 2.1.2 "*Municipality*" and "*Municipality of Jasper*" shall mean the Municipality of Jasper in Jasper National Park in the Province of Alberta;
- 2.1.3 "*Jasper Wastewater Treatment facilities*" shall mean the building and the project of the same name to be renovated by the Municipality of Jasper, located in the NW¹/₄ Section 22 Township 45 Range 1 West of the 6th Meridian and at Coordinates 52.87339N, 118.08230W in Jasper National Park of Canada, in the Province of Alberta.

3. BORROWING

- 3.1 That for the purpose of completing services to Wastewater Treatment Renovation and Upgrades in the sum of TWO MILLION SIX HUNDRED AND FIFTY THOUSAND DOLLARS (\$2,650,000) be borrowed from the Province of Alberta or another authorized financial institution by way of debenture on the credit and security of the Municipality of Jasper at large.
- 3.2 The net amount borrowed under the bylaw shall be applied only to the project specified by this bylaw.

4. DEBENTURES

- 4.1 The proper officers of the Municipality of Jasper are hereby authorized to issue debenture(s) on behalf of the Municipality for the amount and purpose authorized by this bylaw, namely the renovation and upgrades of the Wastewater Treatment Facilities.
- 4.2 The debentures to be issued under this Bylaw may be in any denomination not exceeding the amount authorized by this Bylaw and shall be dated having regard to the date of the borrowing but shall in no event be dated later than 31 December 2024.
- 4.3 The indebtedness shall be contracted on the credit and security of the Municipality.

5. REPAYMENT

- 5.1 The Municipality shall repay the indebtedness according to the repayment structure in effect, namely annual or semi-annual equal payments of combined principal and interest instalments not to exceed FIFTEEN (15) years calculated at a rate not exceeding the interest rate fixed by the Province of Alberta or another authorized financial institution on the date of the borrowing, and not to exceed EIGHT (8) percent.

6. SEVERANCE

6.1 If any provision herein is adjudged by a Court of competent jurisdiction to be invalid for any reason, then that provision shall be severed from the remainder of this Bylaw and all other provisions of this Bylaw shall remain valid and enforceable.

7. COMING INTO EFFECT

7.1 This Bylaw shall come into force and effect on the final day of passing thereof.

7.2 If any provision herein is adjudged to be repugnant to any federal regulation or legislation, this Bylaw shall continue in full force and effect, but any such repugnant provision shall be of no force or effect until such time as the repugnancy is removed by repeal or amendment of the federal legislation or regulation.

GIVEN FIRST READING THIS ___ DAY OF _____ 2023.

GIVEN SECOND READING THIS ___ DAY OF _____ 2023.

GIVEN THIRD AND FINAL READING THIS ___ DAY OF _____ 2023.

Mayor

Chief Administrative Officer