Municipality of Jasper

Budget Presentations Agenda

November 15 & 16, 2022 | 9:00 am Jasper Library & Cultural Centre – Quorum Room

Notice: Council members and a limited number of staff are in Council chambers for meetings. Members of the public can attend meetings in person; view meetings through the Zoom livestream; or view archived Council meetings on YouTube at any time. To live-stream this meeting starting at 9:00 am, use the following Zoom link: https://us02web.zoom.us/j/87657457538

1. Call to order

2. Process Overview & Factors Impacting Municipal Finances

verbal

3. External groups presentations

3.1 Jasper Municipal Library	attachment
3.2 Habitat for the Arts	attachment
3.3 Jasper Yellowhead Historical Society	attachment
3.4 Jasper Crisis Team	attachment
3.5 Jasper Artists Guild	attachment

4. Municipal budget presentations

2023-2025 Municipal Budget Document on website

- 4.1 Finance and Administration
- 4.2 Community Development
- 4.3 Protective & Legislative Services
- 4.4 Operations & Utilities

5. Adjournment

Jasper Municipal Library

Budget 2023

Plan of Service Goals

2019 - 2024

- To provide a welcoming and comfortable space for our community
- Increase community awareness and provide opportunities for interaction, engagement and social interaction
- Support caregivers and their preschoolers in developing literacy and social skills
- To develop a strategy to empower teens to have a voice in the library
- To offer opportunities for children and teens to develop and strengthen their literacy skills
- Will have collections, programs, services and spaces designed for lifelong learning

How is it going?

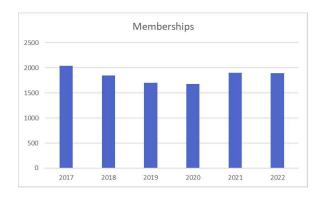
- Open 41 hours Tuesday to Saturday
- New Bibliographic Services Clerk and new Programmer with full time hours
- Part time clerk position unfilled
- Successful in receiving grants for the Writer-in-Resident program and Summer Library Clerk position

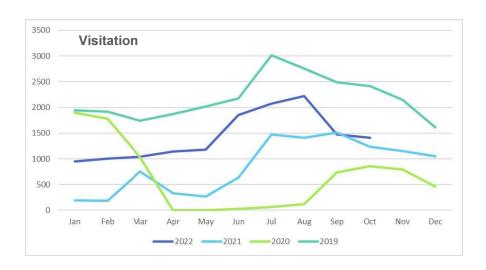


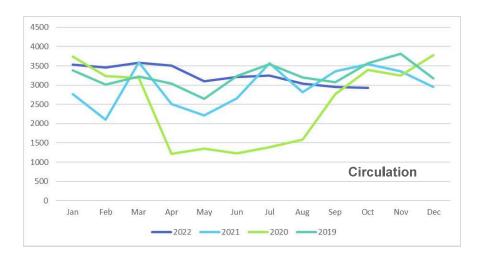
Genius Loci Speaker Series

How is it going?

- Memberships are doing well
- Visitation continues to grow from the 2020 lows
- Circulation set several new monthly records

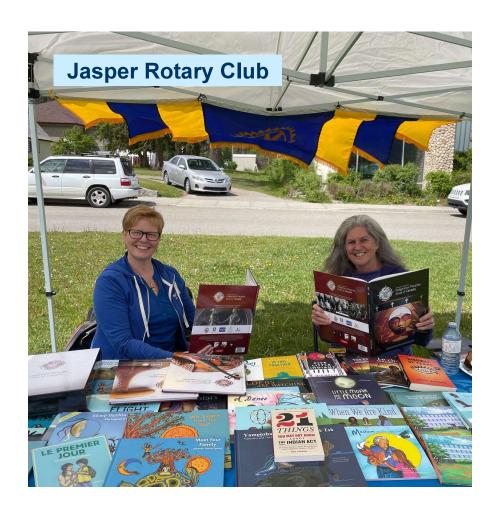






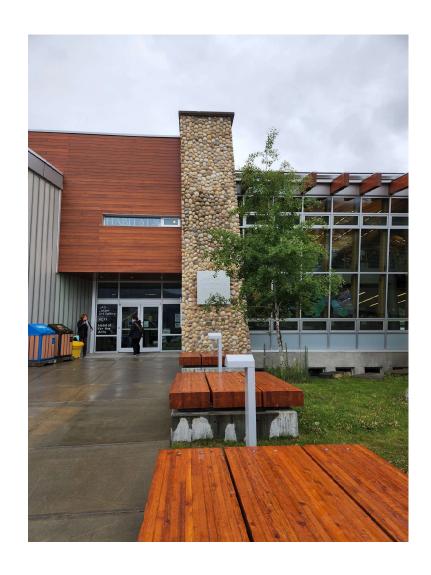
How is it going?

- Successful partnerships
 - Indigenous Collection Jasper Rotary Club & Friends of Jasper National Park
 - Culture Days ACFA & Habitat for the Arts
 - Book Lovers Weekend -Habitat for the Arts
 - Scholastic Book Fair ÉJES and Friends of the Library



Stress Tested

- Final pandemic restrictions on in person services and programs lifted
- Staffing all new regular staff, hiring and retention challenges
- Visitation closer to pre pandemic levels
- Lightning strike to building and its internet equipment impacts
- Power outage and its impacts



2022 - 2023

Focus on

- Attract and keep skilled, motivated and creative staff
- Plan of Service Goals
- Work with municipal departments on ways to improve comfort level of the library space in an energy efficient manner



2023 Budget Request

\$201,900 in operational funding



Jasper Municipal Library

Budget 2023

Jasper Municipal Library

Revenues	Budget 2022	YTD 2022	Budget 2023	Projected 2024	Projected 2025	Projected 2026	
Grant - Municipal Tax	193,800	136,693	201,900	205,938	210,057	214 258	projected 2% yearly increase
Grant - Alberta Government	26,335	26,335	26,335	26,335	26,335	26,335	projected 270 yearly moreage
Grant - Canada Summer Job F	1,800	1,800	1,800	1,800	1,800	1,800	
Grant - Other (CC Arts)	7,800	7,800	1,000	1,000	1,000	1,000	
Interest Income	100	33	100	100	100	100	
Memberships - free	-	-	100	100	-	-	
Fees for Service	7,000	3,996	7,350	7,350	7,350	7,350	
Used Book Sale	1,500	1,162	1,500	1,500	1,500	1,500	
Donations	1,000	469	1,000	1,000	1,000	1,000	
Donations from Friends of the	600	3,432	1,000	1,000	1,000	1,000	
ACFA Custodial Fees	2,058	-	2,110	2,173	2,216	2,261	
Revenues Total	241,993	181,720	242,095	246,196	250,358	254,604	-
	,	,	_ :=,555	,	200,000		
Expenditures	Budget 2022	YTD 2022	Budget 2023	Projected 2024	Projected 2025	Projected 2026	
Physical Collections	8,450	3,707	8,450	7,800	7,800	7,800	
Electronic Resources	2,000	2,000	2,000	2,100	2,250	2,250	
Library Resources Total	10,450	5,707	10,450	9,900	10,050	10,050	-
•	,	•	ŕ	·	ŕ	,	
Salaries and Benefits	177,508	142,970	192,239	197,737	200,360	204,368	
Professional Development	1,250	441	1,750	1,750	2,000	2,000	
Volunteers	600	189	800	800	800	800	
Staff & Volunteers Total	179,358	143,600	194,789	200,287	203,160	207,168	_
Programs & Promotions	1,500	819	1,750	1,750	2,000	2,000	
Writer In Residence program	13,306	13,223	1,700	1,700	2,000	2,000	
Promo & Program Total	14,806	14,042	1,750	1,750	2,000	2,000	-
	,	,	,,,,,,	,,,,,,	_,	_,,,,,	
Financial Review	1,000	-	1,000	1,000	1,000	1,000	
Board Expenses	1,000	-	1,000	1,000	1,125	1,125	
Operational Expenses	8,630	3,326	8,800	8,400	8,400	8,400	
Photocopier Lease	2,500	2,302	2,700	-	-	-	lease to own done Nov 2023
Friends of the Library - expenses	2,000	1,980	-				_
Admin & Bd Subtotal	15,130	7,608	13,500	10,400	10,525	10,525	
Janitorial & Maint Supplies	500	67	500	500	500	500	
Custodial Fees paid to Municip	20,580	16,854	21,095	21,728	22,163	22,606	
Building Op Subtotal	21,080	16,921	21,595	22,228	22,663	23,106	-
O							
Capital - Furniture & Equipmer	-	-	-				
Capital - Building Contribution to Capital Reserv	-	-	-	1.000	1,000	1,000	
Capital Subtotal		-	-	1,000.00	1,000.00	1,000.00	_
Suprice Subtotui	-	_		1,000.00	1,000.00	1,000.00	
TOTAL EVDENDITUDES	040.004	¢ 407.070	6 040.004	¢ 045.504	£ 040.000	¢ 050.040	_
TOTAL EXPENDITURES	240,824	\$ 187,878	\$ 242,084	\$ 245,564	\$ 249,398	\$ 253,849	=
Surplus (deficit)	1,169	\$ (6,158)	\$ 11	\$ 632	\$ 960	\$ 755	



Start Stop

Dear Mayor and Town Council of Jasper,

Jasper Community Habitat for the Arts is requesting continued support from the Municipality of Jasper, and would like to be considered for the upcoming 2022 budget discussions. Thank you for including Habitat in the 2021 Budget. Municipal support is fundamental to the continuation of programming offered at Habitat.

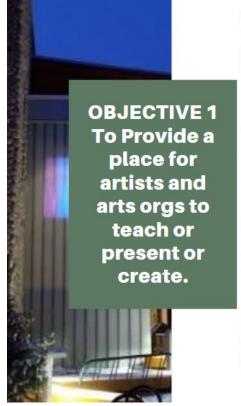
Habitat is an unprecedented project as space in Jasper is so very precious, something always taken into consideration when building programming. Community does not work in isolation from its youth, seniors, businesses, governments, ethnicity, heritage or arts and culture. Habitat programs continue to be a great opportunity to bring all those components together in a dedicated space. You will see that the mandate of inclusion and diversity carries throughout.

Habitat for the Arts respectfully acknowledges that we are situated on the traditional lands of the Dane-zaa (Beaver), Nêhiyawak (Cree), Anishinaabe (Ojibway), Secwépemc (Shuswap), Stoney Nakoda and Métis.

This report and financials cover the period January 1, 2022 to September 30, 2022. Nine months of reset directed by community desire.

Marianne Garrah
Director, IOTAD
Jasper Community Habitat for the Arts

Earlier this year we went through our mission and objective statements to see how they relate to the strategic priorities identified by the Municipality. To assist Mayor and Council with decision making we offer these evidence based findings:



ACTIVITIES:

PROVIDE SPACE FOR WORKSHOPS AND EXHIBITS.

OUTPUTS:

MUSIC ROOM IS REGULARLY BOOKED FOR LESSONS AND RECORDING.
BIG ROOM IS REGULARLY BOOKED FOR CLASSES AND EXHIBITS/FILMS.
POTTERY ROOM IS SCHEDULED FOR REGULAR CLASSES.
CLASSES FILL WITHIN HOURS OF BEING PRESENTED.

LONG TERM OUTCOME:

BENEFITS TO COMMUNITY HEALTH AND RELATIONSHIPS TO MEET COMMUNITY PRIORITIES.

IMPACT:

SINCE 2009 WE HAVE SEEN MORE PEOPLE ENGAGED IN REGULAR ARTS PROGRAMS.

MEASUREMENT TOOLS:

WE EQUATE OUR MEASUREMENT TOOLS WITH OUTCOMES AND HOW THEY IMPROVE OUR DECISION MAKING AND COMMUNICATIONS.

IN TURN THESE IMPROVEMENTS COMMUNICATE OUR VALUE TO PARTNERS, STAKEHOLDERS AND FUNDERS AND RESULT IN FURTHER ENGAGEMENT. STATS ON NUMBER OF PROGRAMS RUN EACH YEAR AND ATTENDANCE.

REAL RESULTS:

TWO AFA TRAVELING EXHIBITS HUNG SUMMER 2022.
50 ARTISTS WERE GIVEN SPACE TO BE ARTISTS FOR RE-ANIMATE.
FROM FEB-SEPT RE-ANIMATE THE ARTS ADDED OVER 40 SPECIAL EVENTS TO THE
REGULAR OFFERINGS AT HABITAT. THE SPECIAL EVENTS DREW AN AUDIENCE OF 849
PARTICIPANTS.

Complementary to space Habitat also offers tools to go with each space, film equipment, pottery equipment, projectors, screens, easels, piano, guitars...

2022 saw new instructors using the space.

We work with the artists to find what out what they need to succeed. Emphasis is on community/individual development as the space and tools are a community resource.

Jasper in January 2023 is an example of providing space for teaching as Andrea Merredew brings her NaturArts program to Jasper. (https://www.andreamerredew.com) Her intent is to teach her four times a year with each season as she does in other parts of Alberta.

Our priority with objective 2 and 3 is complementary to the strategic priority: To promote opportunity and build connections for community health.



ACTIVITIES:

WE OFTEN WORK WITH OTHER ORGS IN TOWN TO ENHANCE THEIR EVENTS WITH ARTS INITIATIVES EXAMPLE ARTS JASPER, ACFA, JASPER EVENT PLANNERS, SCHOOLS, BUSINESSES, AND FESTIVALS.

OUTPUTS:

ARTS JASPER AND ACFA EVENTS INCLUDE USE OF HABITAT TECH, JASPER EVENT PLANNERS FIND USE IN OUR INSTRUCTORS AND PROGRAMS, SCHOOLS HAVE FOUND OUR TECH AND VOLUNTEERS USEFUL.

LONG TERM OUTCOME:

WE CAN EXPECT TO SEE MORE PARTNERSHIPS BUILD AND LOCAL RESOURCES USED MORE IN PRODUCTION OF COMMUNITY EVENTS.

IMPACT:

SINCE 2010 WE HAVE SEEN MORE ORGS SEEK ASSISTANCE WITH ARTS RELATED NEEDS.

MEASUREMENT TOOLS:

OUR MEASUREMENT TOOLS FOR ALL OF OUR OBJECTIVES WILL BE THE RECOGNITION OF HOW OUR COMMUNICATION AND VALUE TO THE COMMUNITY CHANGES WITH TIME, AND HOW OUR RESOURCES GROW AND ARE USED.
ATTENDANCE AND PROGRAM STATISTICS.

REAL RESULTS:

HABITAT/ARTS JASPER SAW 120 THEATRE GOERS AT THE FIRST LIVE THEATRE EVENT SINCE 2019.

HABITAT/HIGHSCHOOL WORKED TOGETHER ON COMMUNITY VARIETY SHOW.
HABITAT/UPLIFT FESTIVAL WORKED TOGETHER GETTING LOCAL ARTISTS ENGAGED.
ARTIST OF THE MONTH REGULAR FEATURE IN THE FITZHUGH IN 2022.



ACTIVITIES:

WHEN REQUIRED HABITAT HAS A CACHE OF VOLUNTEERS THAT CAN BE COORDINATED FOR ARTS RELATED EVENTS. VOLUNTEERS ARE SHOW APPRECIATION THROUGH OPPORTUNITIES TO ENGAGE IN THE ARTS OR USE THEIR VOLUNTEER TIME AS CURRENCY IN HABITAT PROGRAMMING.

OUTPUTS

AS A RESULT OF THIS CACHE WE CAN SEE ARTS RELATED EVENTS VOLUNTEER
NEEDS MET VARIOUS 'ITEMS' ARE MADE AVAILABLE TO VOLUNTEERS - FROM HABITAT AND THE
ORGS WE ASSIST.

LONG TERM OUTCOME:

IN THE LONG TERM THIS OFFERS VOLUNTEERS THE OPPORTUNITY TO GROW SKILLS THAT INTEREST THEM. VOLUNTEERS ARE SHOWN THE VALUE OF THEIR TIME THROUGH THE TIME AS CURRENCY CONCEPT.

IMPACT:

TO ASSESS THE EFFECTIVENESS OF THIS FACET OF HABITAT OBJECTIVES WE ONLY HAVE TO LOOK AT THE EASE DEDICATED VOLUNTEERS, A TRULY UNIQUE JASPER RESOURCE, BRING TO ANY EVENT.

MEASUREMENT TOOLS:

THE MOST USEFUL TOOL FOR MEASURING VOLUNTEER NEEDS IS TO LOOK AT THE IMPACT ON COMMUNITY EVENTS. AND THE IMPACT WHEN VOLUNTEER INVOLVEMENT IS LOW AND EVENTS STRUGGLE. WE OFTEN RECEIVE HONORARIUMS FOR OUR VOLUNTEER COORDINATION EFFORTS FROM 3RD PARTY IN APPRECIATION. WE TRACK VOLUNTEER NUMBERS AND HOURS.

REAL RESULTS:

HABITAT ASSISTED IN FINDING VOLUNTEERS FOR MUSEUM, RELAY RACE, UPLIFT, FRIENDS AND FOOD RECOVERY AND MAINTAINS THE SOCIAL MEDIA SITE FOR VOLUNTEER JASPER FINDING VOLUNTEERS AS REQUESTED.

As children are exposed to quality art, it becomes an integral part of their lives. These experiences will be the catalyst to a lifetime of appreciation of and a respect for their own creativity and the creativity of others.



ACTIVITIES:

A DEDICATED SPACE FOR ART CAMPS, FILM CAMPS, THEATRE CAMPS, EVENINGS AND WEEKEND AND AFTERSCHOOL CLASSES ARE MADE AVAILABLE TO INSTRUCTORS.

OUTPUTS:

FULL ATTENDANCE AT MOST OF THESE OFFERINGS WITH INCREASES IN REQUESTS FOR THESE BOOKINGS.

LONG TERM OUTCOME:

AT LEAST THREE OF THE ARTS INSTRUCTORS HAVE THESE YOUTH ARTS OPPORTUNITIES AS PART OF THEIR ANNUAL INCOME. HABITAT DOES OCCASIONALLY FUND INSTRUCTORS TO INCREASE THEIR SKILLS WITH WORKSHOPS AND CLASSES AT EDUCATIONAL INSTITUTIONS IN THE PROVINCE.

IMPACT:

THE IMPACT IS DIRECTLY LINKED TO THE OUTCOME. OPPORTUNITIES FOR INSTRUCTORS AND YOUTH ARE GROWING EACH YEAR BY HAVING ACCESS TO THE DEDICATED SPACE.

MEASUREMENT TOOLS:

THIS IS MEASURED EASILY BY THE INCLUSION OF THE YOUTH PROGRAMS BEING PROMOTED AND CELEBRATED IN THE LOCAL NEWSPAPERS AND SPONSORSHIPS THAT COME FROM THE COMMUNITY. A CALENDAR OF NEW AND REPEAT EVENTS KEEPS TRACK OF HOW THE PROGRAMS ARE ATTENDED.

REAL RESULTS:

FOUR WEEKS OF SUMMER CAMP IN 2022 / THEATRE AND ART.
FULL SCHOOL YEAR OF AFTERSCHOOL ARTS (THEATRE AND VISUAL).

"Evidence demonstrates that children with high levels of arts participation outperform "arts-poor" students by virtually every measure. This study, Champions of Change, found much evidence that learning in the arts helps develop habits that will support other disciplines, and that it can often reach at-risk students when other disciplines cannot. The arts provide young people with authentic learning experiences that engage their minds, hearts, and bodies. Arts education helps students learn; it enhances creativity, self-discipline, and the skills and confidence necessary to meet the challenges encountered during their lives." Champions of Change, The Impact of Arts on Learning, E Fiske

Nov 16 will see the 8th year of arts programming provided by Vanessa Martin begin. You are invited to check out the books she prepares at the end of each year that showcase the amazing things these youth create in her art school. 2022 saw 4 weeks of summer camps for youth in theatre and multiculturalism.

2023 will add a new adventure to the offerings, a week of circus camp with the DREAM DANCE School from Grande Prairie.

Thursday nights this fall are getting the youth theatre troupe ready to perform at Alpine Summit.

Habitat is **much more** than opportunities for youth!

Regular workshops in print making, pottery, visual arts, and media arts fill as quickly as we can post them online.



ACTIVITIES:

THIS OBJECTIVE SI AN ECHO FOR ANYONE WHO IS NOT A YOUTH, THE SAME OPPORTUNITIES EXIST FOR ALL AGES.

OUTPUTS:

RESULTS OF THESE ACTIVITIES ARE SEEN BY THE INCREASE IN THE VARIETY OF OFFERINGS FROM FILM NIGHTS TO THEATRE NIGHTS TO CULTURE NIGHTS TO NATURE NIGHTS...ALL EXPLORED THROUGH ART.

LONG TERM OUTCOME:

THE LONG TERM OUTCOME SHOWS AN INCREASE IN INSTRUCTORS, THE REFINEMENT IN THE DIRECTION OF WHAT COMMUNITY WANTS IN THE WAY OF ARTS ENGAGEMENT BY ACCEPTANCE OR NOT OF WHAT IS OFFERED.

IMPACT:

IMPACT LINKED TO THIS OUTCOME HAS SHOWN US THAT OFTEN NOT ONLY IS THE HABITAT SPACE DESIRED BUT COMMUNITY WILL ENGAGE AND COMMUNICATE WHAT THEY WANT

MEASUREMENT TOOLS:

MEASURING THIS OBJECTIVES SUCCESS COMES FROM THE INCREASE IN PARTICIPATION AND USE OF THE SPACE. THE VALUE COMMUNITY HAS PLACED ON BEING ABLE TO USE THE TOOLS AVAILABLE IS EVIDENT IN THE NEED FOR CALENDARING THE SPACES TO MAXIMIZE USE. EXTERNAL GROUPS FROM THE COMMUNITY ALSO LOOK TO THE SPACE FOR TEAM BUILDING AND STAFF APPRECIATION OPTIONS. ATTENDANCE AT EVENTS AND STATISTICS ON SOCIAL MEDIA USE.

REAL RESULTS:

POSTINGS ONLINE FOR REGISTRATIONS ARE FILLED WITHIN DAYS OF POSTING. GUEST SPEAKERS FOR FILM AND MUSIC NIGHTS OFFER THE CHANCE FOR PEOPLE TO LEARN MORE ABOUT ENGAGING IN THE ARTS.

Jasper's population distribution illustrates that the population of people under 19 (Jasper - 21.9% vs. Alberta 26.4%) and 55 years and older (Jasper 15.5% vs. 20.6%) is less than the provincial average. However the proportion of residents 20 to 54 is higher than the provincial average (Jasper - 62.5% vs. Alberta - 53.0%).

RC Strategies Feasibility Report, Municipality of Jasper, Draft 1 2009

An active centre creates programs for the 20-54 demographic, the group most involved in the 'young adults at risk' component of the Jasper community. Jasper has a large transient sector of young adults, we believe inclusion in community – arts and culture is one way to do that – to provide a greater sense of belonging and ownership.

77% of Jasperites surveyed agree that "recreation and culture are very important to the wellbeing of the community".

Conveniently, this space is located next door to an English and French Library, L'ACFA, above an artist's guild, across the street from schools and next to a green space!

Our neighbors are already known for community programming – the arts round out the opportunities!



ACTIVITIES:

SEPTE) WE OFFER CREATIVES, WRITERS, MUSICIANS, FILMMAKERS ACCESS TO THE SPACE AND TOOLS. BOTH LE 19 S LOCAL AND NON LOCAL TALENTS ARE INVITED TO SHARE THEIR ART WITH COMMUNITY.

OUTPUTS:

THE SPACE IS OFTEN FOUND USEFUL FOR ORGANIZATIONS IN TOWN AND FOR ORGANIZATIONS/ARTISTS FROM OTHER COMMUNITIES.

LONG TERM OUTCOME:

THE SHARING OF THIS UNIQUELY DESIGNED SPACE GIVES CULTURAL PARTNERS A PLACE TO CONSIDER FOR FUTURE PROGRAMS, ANNUAL EVENTS, AND CONFERENCES. WE WOULD EXPECT THESE RELATIONSHIPS TO GROW TO INCLUDE MORE USE OF THE ENTIRE BUILDING, THE RESOURCES OFFERED BY MORE THAN HABITAT AND ULTIMATELY SEE EDUCATION IN ALL OR ANY OF THE ARTS POSSIBLE FROM JASPER.

IMPACT:

THIS OBJECTIVE HAS BEEN EFFECTIVE IN BUILDING PARTNERS IN BOTH THE COMMUNITY AND OUTSIDE OF THE COMMUNITY. THEMATIC EXHIBITS IN RELATION TO THINGS LIKE THE DARK SKY FESTIVAL HAVE CREATED ALTERNATIVE EDUCATIONAL OPPORTUNITIES FOR SCHOOLS WELCOMING TRAVELING CULTURAL PROGRAMS FROM SCHOOLS IN PG AND EDMONTON HAVE MEANT EXCHANGES IN OUR SCHOOLS ARE ENHANCED WITH NEW IDEAS AND ENGAGEMENTS. WELCOMING ARTS ORGS FROM ALBERTA TO USE JASPER FOR GATHERINGS BUILDS A KNOWLEDGE SHARING NETWORK.

MEASUREMENT TOOLS:

A GOOD MEASUREMENT OF THE SUCCESS OF THIS OBJECTIVE IS IN THE COMMUNICATION OF OUR VALUE AND IMPACT THAT INSPIRES OTHERS TO FURTHER ENGAGE AT HABITAT. WE TRACK NEW PARTNERSHIPS AND HOW THEY ARE ENGAGED.

REAL RESULTS:

EVENTS LIKE THE BOOKLOVERS WEEKEND AND CULTURE DAYS IN 2022 SAW PARTNERSHIPS IN THE BUILDING GROW CONNECTIONS WITH THE FRINGE / EDMONTON ART WALKS / THEATRE ALBERTA / FAVA AND EDMONTON SCHOOLS BUILD TOWARDS CULTURE WEEKENDS IN JASPER.

Opportunities like arts involvement in Jasper in January, Holiday Dinner Theatre, Multicultural Nights, Film Festivals, Dark Sky Activities and Exhibits, Culture Days, Cat Cafes, Book Releases, Spring Concerts, Summer Camps, Bowls with Soul...

The BookLovers Weekend finally took place in 2022 after 2 years of waiting. "Booklovers Weekend was designed to inspire. Jasper Habitat for the Arts – in partnership with the Library/ACFA and JAG – hosted the long anticipated weekend. A series of workshops with author and creative nonfiction instructor Roberta Laurie; local music makers Tony and Jack Mastrianni helped evoke an inventive atmosphere; writers Paulette Dube, Madison Emily and Thomas Trofimuk and John McLay offered readings; and DreamWrite Publishing from Sherwood Park operated a pop-up bookstore. "With these cultural partners we hope to grow a literary arts festival, said Habitat's Marianne Garrah'

JASPER LOCAL Oct 25 2022

Community, connection and discovery are the top three principles in Canada when recognizing the impact of arts engagement. The number one motivator for getting involved in a cultural activity is that it will bring a new experience. Art in Canada is valued for both the economical and mental health value it brings to a community.

Habitat continues, in year 12, to open doors to fill the gaps in community arts experiences: theatre, music, visual arts, literary arts, digital arts and crafts.

Jasper was lacking in many of these experiences. Youth had some through school, but the community at large had little to none. So finding audiences/participants attracted to 'the novelty of new' came with ease.

It wasn't long before we realized that Jasper residents have a desire for new experiences, opportunities and learning, but it has no actual instructors. Historically - what supports does Jasper have for artists who teach? (this is an opening for a much larger conversation)

This gap has been filled with Jasper's generous volunteers. Over the past four years, we've relied upon the mom offering her time so youth can build a small theatre group and the school teacher offering her weekends so kids can create things not available in the schools, but that approach is not sustainable. Combine that approach with the transiency of Jasper, (and a pandemic) and you get **START STOP CONTINUE**.

As Habitat continues to bring the arts to our community, the office and the mission are constant, but the programming to accomplish the mission will be forever changing.

From those who have found Habitat programming fits their cultural calendar we have heard:

'Thanks for continuing to offer youth art classes, it's a nice change for them from so much physical activity to something more creative and grounding.'

'I was wondering if you could please include me in any correspondence for this year?...has expressed excitement and interest in participating again :)'

'We can't tell you enough how special it was to see all of kids' work and creations at the year-end art show last year.'

'Thank you for sharing your skills with people, and encouraging them to be themselves!'

'You have brought out the artist in many, which will serve them well.'

'The opportunities offered by a functioning centre for the arts are really important to me and my whole family. I find that when I am able to put time in, it gives me a chance to really focus and clear my mind of all my other stressors. Both of my kids choose not to play hockey, and both love what they get to do in the habitat – the art classes for both, and for ****, she tells us here first love for extracurricular activities is theatre.'

We were asked earlier this year HOW we identify community needs. We felt this led us directly to – what is important to community – a marked strategic priority for the Municipality. As we work in an industry and physical building, which has never existed in Jasper before, the ability to track behaviour - and changes in behaviour over time - is not something we had the luxury of. However, having been involved in the arts in Jasper since 1986 – administration brought a wealth of knowledge in what the community might be seeking. Rather than drive out of town for programs and events – Habitat satisfies some of the obvious needs by presenting what is here...what is available and accessible with open doors to ideas. And now we have *some* quantitative information. One of the most beneficial things about Habitat's existence at 500 Robson could be the accumulation of trial and error programming information that will lead to new measurement tools for community arts in Jasper.

In January of 2022 we received Canadian Heritage funding to RE-Animate the Arts. These reset funds were enhanced by some funding from Arts Jasper and allowed us to bring back programs, try new programs, give artists opportunities to showcase themselves – after so much downtime - and enhance community theatre, music, literary and visual arts while RE-Animating arts in the community.

From monthly write-ups, 'Artist of the Month', in the Fitzhugh to tile and mosaic projects for families in shutdown scenarios Habitat kept creativity alive. From the 'Artist in Residence' days to the Banff Film Festival Habitat kept people engaged in happenings at the Library & Cultural Centre. 2022 saw theatre come to town from the Hinton Break-A-Leg Company and Edmonton playwright Katherine Koller's 'Script Salon'. Artists in the RE-Animate program ranged from Finn, 14 years old, to Jennifer Ottaway who is not 14 years old. Youth were engaged in four weeks of summer camp including the trial run of a circus camp which has resulted in a full week of circus camp for 2023. Habitat doors from January 1-Sept 30 were open for 1149 hours, 349 of those hours were programs, and 800 of those hours were for community access to the spaces.



We bring opportunities to Jasper families. To keep bringing opportunities to Jasper families, Habitat for the Arts requires one thing:

Funding.

Funding to keep the space open - dedicated to the arts, and funding to bring programming and instructors together so that Jasper families can continue to explore and learn in ways not found anywhere else in Jasper.

In late 2019 we had projected two years into the future. Big plans for 2020 (https://jasper-alberta.ca/Home/DownloadDocument?docId=ad87cc84-aa4b-4425-a51c-25308bf5a37d).

EXPENSES	2019	2020 – 10 th Anniversary	2021
		~40% increase using 2019 performance where exp category can allow	Stats Canada 3.5%
Workshop Materials	\$556		_
Instructors	\$3835		-
Volunteer Gifts	\$1764	-	-
Vehicle Use	\$130		_
Theatre	\$4145		-
Shaw Internet	\$1284		The second
Technical	\$200	-	THE REAL PROPERTY.
Marketing	\$504		
Clayroom	\$2624		-
Post	\$36	Action 19	
PaintNight Materials	\$2929		_
PaintNight Catering	\$763		
Culture Days	\$4453		
Bowls with Soul	\$1900		_
Culture Days Music	\$1000		_
Culture Days Photographer	\$100		
Admin wages/honorariums	\$3356		
Bank Fees	\$26		_
Cat Cafe	\$42		•
Room Rent in House*	-		
Social Media			_
Catering New Events**		-	-
Equipment for new programs***			-
TOTALS	\$29,647		700
REVENUES****		-	
Theatre	\$1485	And in case of the	design and the second
Gifts/Donations	\$1200		-
Music	\$240	E 3	The state of the s
Room Rent	\$3070	- 3	-
Raffle	\$74	Annual State of the State of th	
Grants	\$6692		
JPLkids	\$3480		-
ArtsVest	\$1815		
BowlswithSoul	\$1700		_
PaintNights	\$7449		_
Workshops	\$1048	The second second	-
Pottery	\$2329	and the second second	_
Community TV sponsors	QE323		-
TOTALS	\$20 F02	6.4000	No. of Street, or other lands
IUIALS	\$30,582	Control of the Contro	

^{*}A consideration of events 'in house' – an expense where room is not available for users

Of note: a three day BOOKLOVERS FAIR has been produced for March 2020, over 6 authors from around Alberta will be in Jasper presenting workshops and readings. This is year one for this proposed annual event. And August will see a mini Fringe Festival as the actors move by!

We **DID** get the BookLovers Fair presented in October 2022.

START STOP CONTINUE

^{** 2020} is our 10th anniversary and we have plans for 30 additional events around NaturArts, Multiculturalism, Family PaintNights and Indigenous Arts. We have never calculated the cost of tea and cookies but with over 12 new events offering simple refreshments and the 7 Fringe shows, we have calculated new costs into catering for 2020.

^{***}New program. Includes plans for a community TV program – a learning opportunity for all ages with the potential for a Jasper Stories YouTube Channel and the components required technically.

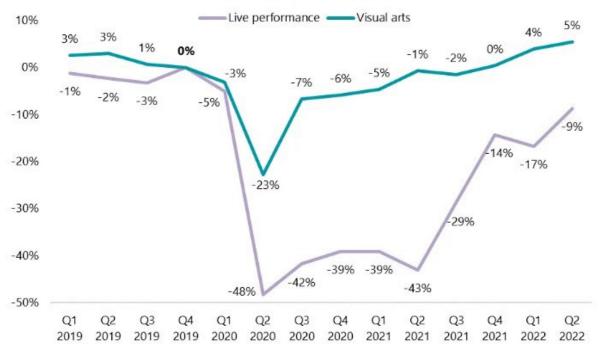
^{****}With Municipal support reflected 2020+

EXPENSES Jan-Sept 2022	9 m	onths 2022	12 months 22-23 Stats Canada 3.5%	
Workshop Materials	\$	478.39	\$	495.13
Instructors	\$	4,257.50	\$	4,685.96
Volunteer Gifts	\$	267.70	\$	277.06
Vehicle Use	\$	20.00	\$	50.00
Theatre	\$	3,014.16	\$	3,105.00
Internet	\$	657.00	\$	679.90
Technical	\$	1,891.07	\$	1,957.80
Marketing/Advertising	\$	1,376.13	\$	1,400.00
Clayroom	\$	1,560.65	\$	1,000.00
Post	\$	7.63	\$	20.00
Culture Days	\$	250.00	\$	500.00
Bowls with Soul / UKRAINE	\$	1,583.34	\$	-
Artists	\$	7,025.00	\$	7,000.00
Admin wages/honorariums	\$	6,166.20	\$	12,000.00
Bank Fees	\$	90.05	\$	100.00
In House Room Rent*	\$	1,597.00	\$	2,000.00
Social Media	\$	324.43	\$	400.00
Catering / camps & events	\$	1,502.94	\$	1,554.57
Memberships	\$	215.00	\$	250.00
Insurance/Power MUNI	\$	2,010.82	\$	3,350.00
Donations	\$	730.00	\$	700.00
Office	\$	278.18	\$	350.00
TOTALS	\$	35,303.19	\$	41,875.42
REVENUES Jan-Sept 2022	50			
Theatre	\$	1,531.00	\$	2,500.00
Gifts/Donations	\$	5,730.00	\$	10,000.00
Room rent	\$	3,250.00	\$	3,500.00
ArtsVest	\$	1,000.00	\$	15
Bowls with Soul	\$	1,450.00	\$	-
Workshops	\$	5,615.81	\$	6,500.00
Pottery classes	\$	2,010.23	\$	2,500.00
Can Heritage	\$	25,902.01	\$	-
Room rent	\$	3,250.00	\$	3,500.00
Municipal			\$	25,000.00
TOTALS	\$	49,739.05	\$	53,500.00

^{*}In house expense when the room is not available for others.

We were fortunate to have received the Canadian Heritage reset grant to support artists and instructors this year. The Muni support in keeping the doors open at Habitat made a difference to over 50 artist events in Jasper this year. Across Canada engagement in live arts are still 9% below 2019. There is still work to be done to bring artists and audiences back together.





Source: Statistics Canada. Table 36-10-0652-01 National culture and sport indicators by domain and sub-domain.

We now know what is needed to keep programming viable and new instructors coming to Jasper. Your continued support can help us avoid the cycle of START STOP CONTINUE.

For 2023's budget considerations we are seeking rent release and \$30,000.

Marianne Garrah
Cultural Administrator, IOTAD's Habitat for the Arts

Financial Statement

IOTAD's Habitat for the Arts

For the months January 2022 to September 30 2022

Assets

Servus Credit Union Balance	\$14,499.72
Common Shares	\$1.42

Total Assets \$14,501.14

Income

Theatre	\$1531.00
Canadian Heritage RESET	\$25902.01
Donations	\$5730.00
Room Rent	\$3250.00
ArtsVest	\$1000.00
Bowls with Soul	\$1450.00
Workshops	\$5615.81
Pottery Classes	\$2010.23

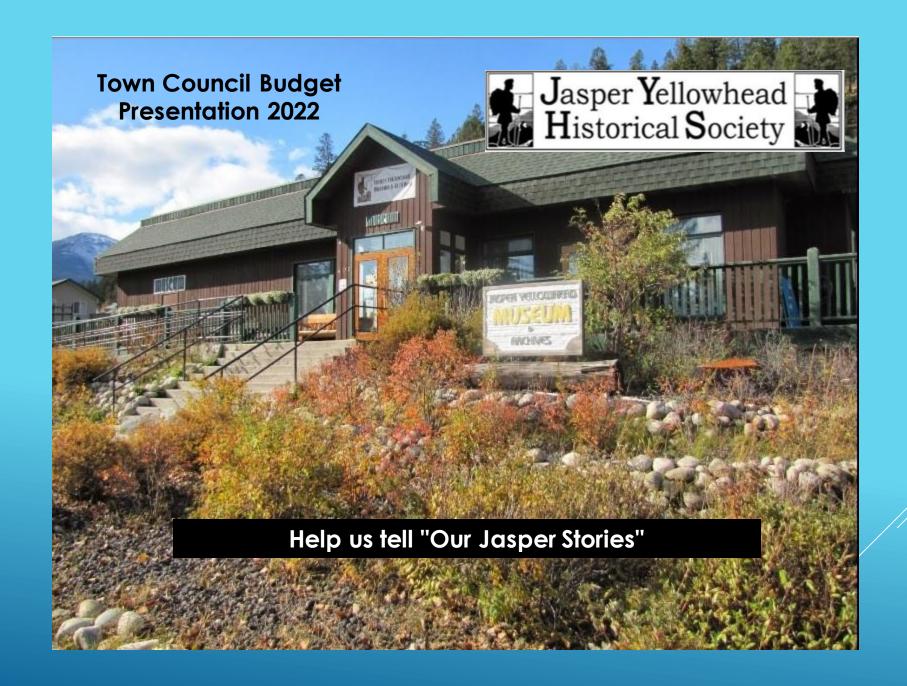
Total Income \$49739.05

Disbursements

\$478.39
\$4257.50
\$267.70
\$20.00
\$3014.16
\$657.00
\$1891.07
\$1376.13
\$1560.65
\$7.63
\$250.00
\$1583.34
\$7025.00
\$6166.20
\$90.05
\$1597.00
\$324.43
\$1502.94
\$215.00
\$2010.82
\$730.00
\$278.18

Total Disbursements \$35303.19

Prepared for Council



Here's the plan today - in no particular order . . .

- 1. to share some significant successes, much attributable to your past support
- 2. to illustrate some significant challenges
- 3. To share some exciting initiatives
- 4. to provide you with comfort and certainty about the investment we are asking you to provide ..



And how will your support accomplish this . . . ?

- ... helping us tell our collective stories by enhancing our programming and revenue capability—, and
- ... supporting a valuable and respected community asset that we continue to develop our museum and archives by enhancing our programming and revenue capability , and
- ... putting us on the path to greater sustainability by enhancing our programming and revenue capability

Jasper Town Vision Statement

Jasper is a small, friendly, and sustainable community set in the natural splendour of Jasper National Park.

Jasper is a community in which individual and collective actions respect and integrate the values of environmental stewardship, economic health, social equity, cultural vitality, and participative governance.

Jasper residents value and promote quality services, affordability, eligible residency, controlled growth, and environmental responsibility. Community values emphasize the appreciation and preservation of Jasper's history, architectural scale, and character.

Jasper is represented by locally-elected residents administering a form of municipal government designed and accepted by the community and Parks Canada. Planning and decision-making are characterized by a high degree of local participation which respects both community and National Park values and authorities.

Jasper is both a home to its residents as well a destination for visitors from across Canada and around the world drawn to experience Jasper National Park, part of a UNESCO World Heritage Site.

Jasper businesses and residents are essential partners in facilitating memorable visitor experiences.

Jasper is a leader in sound environmental practices and sustainable tourism. Residents and visitors respect the inherent value of Jasper' National Park and accept and honour their environmental responsibilities.

Jasper offers accessible services and cultural amenities, lifelong learning opportunities, affordable housing and a safe and supportive living environment for all residents. Municipal taxes and land rent are fair and affordable, and municipal costs are equitably distributed among visitors, Parks Canada and the community. Seniors, families, and young people are provided opportunities and encouragement to participate in the community and to remain in Jasper.

Jasper Community Sustainability Plan, September 2011

Jasper Town Vision Statement with JYHS Vision

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Jasper Community Sustainability Plan, September 2011

COMMUNITY HEALTH

The health of our community is the foundation of our future.

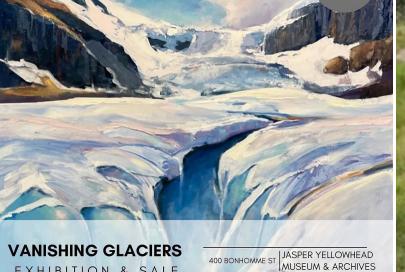




To foster a healthy community, we....

- Take proactive steps to reduce the risk of people becoming vulnerable and respond when they are vulnerable.
- Promote and enhance recreational and cultural opportunities and spaces.
- Enable and facilitate events that provide opportunities to increase community connections.
- Embrace our growing diversity.
- Leverage and create opportunities for greater inclusion.
- Recognize the fundamental importance of our tourism economy.





EXHIBITION & SALE

ne Last

Picture Show

Featuring

Presentations and stories celebrating 96 years of the Chaba Theatre with **Dwain Wacke**

Plus

Screening of Buster Keaton in The Railrodder

Challenge - The Canadian Rockies Produced by Wendy Wacko Filmed by Jim Elzinga Narrated by Sir Peter Ustinov









Our Programming Contribution to our Community Health 2022

- Coffee hours Virtually and in Person
- Coffee hours at Alpine Summit
- Work Shops
- Bi-weekly School Talks (Grade 3 & 4 English and Grade 3 French)
- Stories from the Mountains Series in partnership with. the Association of Jasper Climbers
- Outings to the Chaba Theatre
- Summer camps
- Talks by Scott Rowed, Robert Sandford and Tammy Taylor

Our Continued Contribution to our Community Health 2022

- Exhibits Our Vanishing Glaciers, Chabe Theatre, Two Art Shows, Curio Cabinet, Remembrance Day Exhibit (We Have Not Forgotten)
- Displays at the Activity Centre including one in honor of Wally Kortzman
- Indigenous Murial on the shed and the side of the building
- •Kokum Plaque



















Our Fundraising Contribution to our Community Health

- Bottle Return (Sheila and her grizzlies)
- ▶ Gran Fondo
- Nordicfest
- Pints and Pino Run
- Staff Parties
- Festival of Trees
- Duck Race
- Mother's Day Tea
- Book Sale and Ice Cream Float Day
- Whisky, Wine and Hops



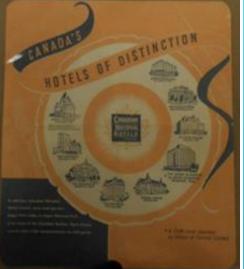
- In our collection we currently have over 10,000 artifacts up 2,000 from last year, 35 meters of catalogued documents and 20 meters of photos.
- Our backlog consists of 750 artifacts up from 400 from last year, approximately 15 meters of uncatalogued documents and photographs.
- So far this year we accessioned over 1600
 artifacts and photos which continues to add to
 our backlog















Items Accessioned in the Month of September 2022

- One tin can from Moose City- Aaron Osicki
- Unused COVID safety signs JYMA Manager
- Jasper Public Library staff information Val Delil
- Brazeau Bandit case file, Marilyn Monroe poster, Warden Centennial poster, Warden cabin logbook CD - Mike Dillon
- JPL hotel rate bill Ken Baxter
- ≥ 2 cm archival material (6060 & Harry Home) Pat Crowley
- Chaba Theater ad Dwaine Wacko
- Marmot Basin ski photos, Indigenous display construction photos Sheila Couture
- View Master stereo photos of Jasper Lucy Cloutier
- Mountain Madness kinsmen hat, Pocahontas Galage wrench,
 4cm archival material Bryan Jones
- Sentinal first aid kit tin Bob Baxter
- Jasper Rooms postcard Jan Krijff
- Audio recordings and transcripts from interviews with Elaine
 Mellor Mike James
- Fleur ad Mel Hindle









Items Accessioned in the Month of September

- Art cards, maps of Jasper townsite -Backlog/Unknown
- 2022 Jasper's Got Talent program Sheila Couture
- Rocky Mountain Rail files re: Harry Home Pat Crowley
- Last Picture Show poster, marquee letter "M", 2 popcorn bags- JYMA Manager
- Len Jones Matchbook, 9.4cm archival material, "No.9 718B" metal plate Mike Wasuita
- Chaba Theater info file, Edmonton Journal clippings-Dwaine Wacko
- 1955 Jasper High School grad pin, circ. 1950 Royal
 Canadian Air Force pin, 1956 Alberta Chauffeur badge
 Robert Thomas Reed
- Postcards- Rod Wallace
- 2pgs Robson family history- John McLay
- Souvenir spoon, Marmot Basin collage, Helga Leubner & Joe Weiss photos-Bernie Kreiner









- Autograph Project slideshow and spreadsheet- Brian Carnell
- Silverwoods paper milkshake cup- Deb Mercer
- 11 cm of Archival material belonging to Barb Pugh, box of plans and blueprints relating to Jasper townsite, JYHS Directors photo, correspondence between David Prowse and Edith Gourley, photo CD, booklet of photo prints- Unknown/ Backlog
- Jasper Folk Music festival poster, Canada Day poster, paid parking card, Jasper
 Welcomes Ukraine dinner ticket, Shirley Dorin celebration of life, Lutheran church history, digital photos of: Chetamon fire, phone booths, paid parking- Sheila Couturge
- Gran Fondo shirt, Lutheran church closing service master copy- JYMA Manager
- 1 cm archival material- Avice Heckley
- Striker's Mountain VHS and DVD- Susanna Pfister
- Diary of Hector Perrier- Pamela Forsythe
- Jasper booklet- Bob Baxter
- 2 movie guides- Dwaine Wacko
- 2 slide cases with slides- Nicole Koebel





CANADIAN NATIONAL RAILWAYS
GRAND TRUNK RAILWAY SYSTEM

L.s. 54509

OVER CENTRAL AND WESTERN REGIONS

UNTIL DECEMBER 31ST, 1943



PASS Mr. J.F. Barrow & Wife - General Clerk - 0.

A. JOHNSON OR J B DONOGHUI

1943



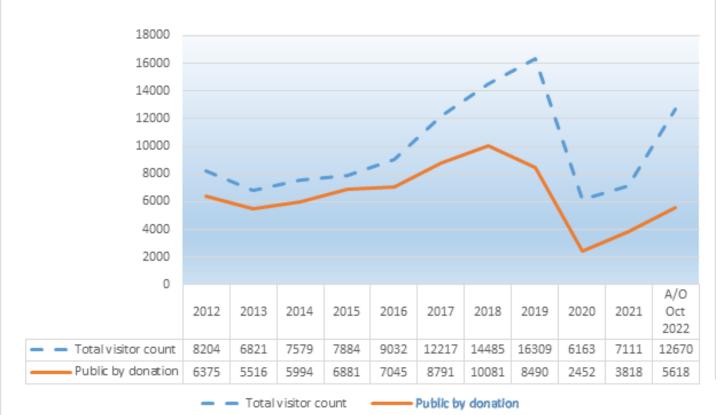


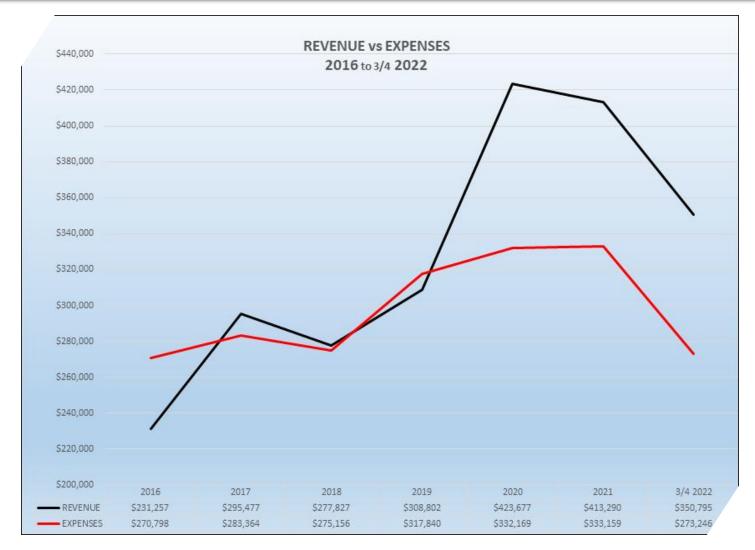
Items Accessioned in the Month of September

- 1988 and 1996/7 Jasper community resource guides- Kathleen Waxer
- Digital photos- Sean Barrow
- Letter from Helga Leubner with goat prayer- Regina Jabs
- 6 pages of Tonquin Valley cabin info- Loni Klettl
- Candy thermometer- Dennis Minkensky
- Jasper pillow cover- Honey- Lee Neilson
- Several boxes of JPN information- Mike Eder
- Odd Fellowship poster, furniture wax, train photo, sprinkles-Unknown/Backlog
- Parks Canada patches and nametags. Mike Dillon
- Bar-O-Fishing matchbook. Darcy Sheppard
- Buffalo Wolf book, royal visit tour package.









TRANSITION

Focus for 2021:

Transition for Capacity

Transition governance and operating practices and implement the Business Plan to address revenues and take advantage of post-pandemic tourism. The transition is geared towards building capacity to leverage JYHS assets.

GROW

Focus for 2022:

Funding for Planning

Secure funding and staffing to advance development of the Lot and undertake fund development planning for the long-term sustainability of JYHS.

THRIVE

Focus for 2023:

Capital Campaign

Launch capital campaign to implement development plan for the Lot. Broaden the museum's operational revenue streams and build community investment by offering a diversity of high-quality visitor experiences.





Documents produced from the Hatlie Group consultation initiative

Jasper-Yellowhead Historical Society **Governance Policy Manual**

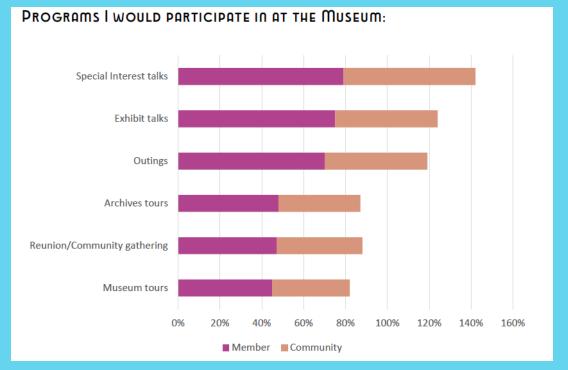


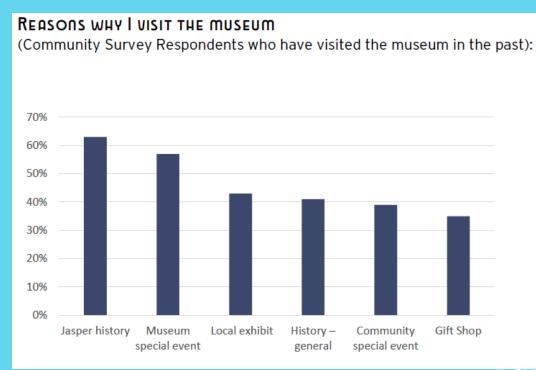


Business Plan A plan to 2021–2023 transition.

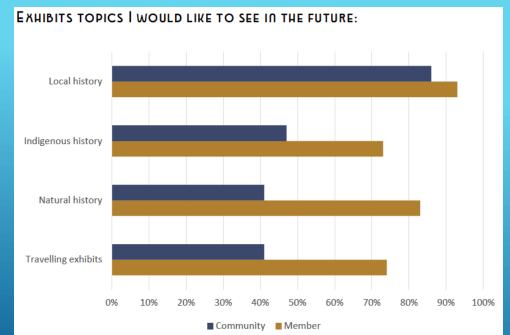


A plan to grow. A plan to thrive.





As part of the Hatlie project, a survey was conducted with the JYHS members and the Community of Jasper





Strategic Priorities: 3-Year Focus and 2021 Work Plan

A plan to transition. A plan to grow. A plan to thrive.

The JYHS identified three high-level priorities in their Strategic Framework. The advancement of these priorities through the implementation of this Business Plan will take focus, commitment, and energy, To be successful, the JYHS needs to look internally first, transitioning its governance and operations practices — to build capacity to carry out the work of a capital campaign but also to ensure the long-term vitality of the museum, which needs to remain front and centre as the JYHS contemplates a project that will stretch its resources and divide its attention.

The **2021** focus on transition will ensure strong roots that allow for the growth the organization needs in order to move into a major initiative like a capital project and campaign.

The focus for zozz will be twofold:

- to secure the funding to undertake the capital project and to staff the initiative so it has dedicated and experienced human resources to advance it; and
- to generate and implement a fund development plan to address the long-term financial sustainability of the museum throughout the campaign and after the capital project is completed.

Finally, in 2023 the capital campaign begins in earnest, fundraising for the capital project plan that was developed in 2022 being led by the capital project coordinator and committee while the museum's staff focus on deepening the museum's program offering and visitor experience to show the community and visitors what a thriving museum can be.

Strategic priorities produced from the Hatlie Group consultation initiative

TRANSITION

Focus for 2021:

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Transition governance and operating practices and implement the Business Plan to address revenues and take advantage of post-pandemic tourism. The transition is geared towards building capacity to leverage JYHS assets.

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THRIVE

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Launch capital campaign to implement development plan for the Lot. Broaden the museum's operational revenue streams and build community investment by offering a diversity of high-quality visitor experiences.





Strategic Framework

/21	ш	ΔC
/al	ш	C 3

With a foundation of respect, compassion, loyalty, and authenticity, we champion:			
	Community;		
	Stewardship;		
	Accountability;		
	Equity, Diversity, Inclusion; and		
	Sustainability (Culture / Health / Environment / Financial / Social).		

Vision

Encourage a sense of belonging in our community by fostering a life-long relationship to our cultural and natural heritage.

Mission

We are keepers of the cultural and natural heritage of the Jasper Yellowhead region, sharing, celebrating, and promoting our unique corner of the world.

Strategic Priorities Financial Stability

Diverse revenue streams provide ongoing funding to operate the museum, provide unique programs and exhibitions, and engaging activities for members, visitors and the community.

Community Connections

Relationships throughout our community increase participation and engagement in our work.

Use of the Vacant Lot

The decided course of action on the Lot will benefit the Society and the community.

Ratified February 9th, 2021 Regular Board Meeting

Hatlie recommendations implemented to date . . .



- Adopted 3 priorities as outlined in the JYHS Strategic Framework
- Modified our vision and mission statements
- Revised our meeting agenda format to increase efficiency
- Utilized a Terms of Reference template to use for all ad hoc and standing committees
- Piloting the use of a Decision Matrix to ensure all initiatives, programs and events conform to our Strategic Framework
- Created a Governance Standing Committee to improve the ongoing operation of the organization
- Modified our existing Finance Committee into a Finance & Audit Committee with appropriate T of R
- Adopted a new Job Description and title for our museum manager General Manager of the museum and archives.
- Confirmation of the Membership Committee as one of three Standing Committees due to its fundamental contribution to our success

Historical Society Strategic Priorities in Progress and Opportunities

- Developing priorities for donation, bequest and sponsorship activity (Matching donation program)
- Investment in technology to allow for access and programming for identified "Customer Segments"
- Audio/visual enhancements to our galleries
- 60th JYHS Anniversary Reunion for the membership and community -2023
- Lot Initiative Committee to develop revenue and/or higher visibility activities until larger project evolves
- Redeveloped website, including POS integration
- The Executive Committee is actively pursuing the acquisition and eventual display of the Schuurmans Wildlife Collection currently housed at the Whistler Hotel







Financial Challenges Ahead

- Technology to allow for access and programming for identified "Customer Segments"
- Audio/visual enhancements to our galleries
- Decision to decline to pursue Lutheran Church
- Substantial increase of the cost of living
- Sidewalk repair
- Eventual display of the Schuurmans Wildlife Collection currently housed at the Whistler Hotel costs could be as high as \$400,000

Draft look of our new Website to be launched before the end of the year.





Jasper-Yellowhead Historical Society				
Budget Overview: 2023 Operating Budget				
	Total			
Income				
Admission	\$50,000			
Donations	\$25,920			
Fundraising	\$70,600			
General Sales	\$87,800	Archives, Gift Shop, Meeting Room etc.		
Government Grants	\$69,600			
Non-Governmental Grants	\$25,000			
Programming	\$23,000			
JYHS Membership	\$14,300			
Total Income	\$366,220			
Cost of Goods Sold	\$29,700			
Gross Profit	\$336,520			
Expenses				
General & Administration		Insurance, Utilities, Repairs & Maintenance, Advertising, etc.		
Office & Sundry	\$7,100			
Personnel	\$253,628			
Society Expenses	\$25,700			
Total Expenses	\$353,028			
Net Operating Income	-\$16,508			
Net Income	-\$16,508			





Questions????



re: Request for Municipal Funding

To our Mayor and Town Council of Jasper:

Jasper Crisis Team is requesting support from the Municipality of Jasper, and would like to be considered for the upcoming budget discussions.

I am reaching out to you all on behalf of Jasper Community Team Society (JCTS). Jasper Community Team Society was established in 2004, the JCTS is a registered, non-profit organization dedicated to supporting programs and events that encourage community connection and well-being. In 2021, JCTS partnered with Jasper Victim Services, and created the Jasper Crisis Team Fund.

The Jasper Crisis Team Fund was created to support victims of trauma in times of crisis. This fund allows for immediate action to be taken to support those in need following a traumatic or crime related event. This fund was originally created to work alongside Victim Services, to give victims the best possible support, as Victim Services has a very specific mandate to help victims of crime. In 2022, Jasper Victim Services went through a change in structure, which gave JCTS the responsibility of operating The Crisis Team fund. Since that change, Hinton Victim Services has taken over operations within Jasper to assist victims of crime, but due to the strict rules around victim services, this leaves a gap in our community. This is the gap the JCTS is working to bridge.

Currently, The Crisis Team has contracted Lisa Darrah as our program co-ordinator. We are working closely with Community Outreach Services, and Jasper emergency services in order to ensure that victim of trauma have immediate access to things such as accommodation, transportation, and other basic needs. The reason that Crisis Team is so important in Jasper, is because it is flexible in its mandate to support victims of trauma. We are able to ebb and flow in order to fill any gaps as crisis arise. We as community members and Crisis Team advocates have the ability to decide what is immediate and what is a priority. The purpose of The Crisis Team is to support the unsupported. Crisis Team has accepted recent referrals from COS, the hospital, the fire department, as well as local businesses over the last several months.

What JCTS is hoping to do with The Jasper Crisis Team Fund, is to one day go one step further. We are looking to bring on volunteer advocates in order to provide that emotional support

portion to these victims of trauma. With that as our goal, this will require more funding in order to provide initial and ongoing training to our volunteers. As we are rebuilding, restructuring, and trying to increase our services, we are requesting that the Municipality of Jasper to approve funding to The Crisis Team in the amount of \$12,500 for the 2023 budget. JCTS is also asking for the release of the \$12,500 that was already approved in the 2022 budget for crisis response to assist in setting up, and to maintain this needed service in our community.

The Municipality of Jasper has always been paramount in providing financial assistance to victims of trauma in the past, and we ask that you continue to provide that assistance to allow our program to be sustainable.

Thank you so much for taking the time to read this request.

On behalf of the Jasper Community Team Board of Directors, Kelly Dawson (JCTS Secretary)

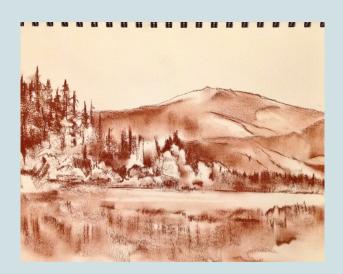
Presentation to the Municipality of Jasper

2023 External Request for Funding from



Land Acknowledgement

The Jasper Art Gallery is situated on the traditional territories of Treaties 6 and 8 and is deeply respectful of the Indigenous stewards whose ancestral land it occupies; We honour their rich cultures as fundamental to artistic life in Jasper and the work of the Gallery.



Overview of Budget Request

The Jasper Artists Guild (JAG) is requesting \$6,650 from the Municipality for 2023

Specifically, we are asking for funding support for:

- Gallery improvements
- Marketing and promotion



JAG has previously used Municipal funding to plan innovative cultural activities that promote art and artists by:

- Hosting new events & venues for artwork exhibitions and sales
- Supporting the work of JAG artists and also community and regional artists

JAG Then and Now

JAG was founded in 2001 by local artists who wanted to promote visual fine arts in the community.

We have occupied numerous locations throughout Jasper over the years including the centrally located Bushfire Gallery in the Old Firehall.



- -The Jasper Art Gallery was established in 2016
- -Some members have been with JAG for 20+ years!



Our Mandate

To increase engagement with the visual fine arts by supporting and promoting the development of a local artistic community from the Jasper Art Gallery in the Jasper Library and Cultural Centre.



JAG's Executive Team & Board of Directors

President – Luuk Wijk – JAG member since 2016

<u>Vice-President</u> – Gregory Deagle – 2001

Secretary - Russ Mann - 2020

Treasurer – Andrew Godsalve - 2016

Director 1 - Claude Boocock - 2001

Director 2 - Diana Ward - 2005

The Artists of JAG

- We are a diverse group of artists who share in the love of visual arts
- Our members are based throughout Alberta and BC
- All are proud representatives of the community of Jasper
- We have approximately 25 members at JAG and would like to recruit more
- JAG members are committed volunteers!
 - Gallery & Exhibition Attendants
 - Adjudicators & Curators
 - Communications, marketing, & promotion coordinators
 - Membership & studio artist coordination
 - Janitorial service providers



JAG Activities 2022



JAG has had an exceptional year!

We have hosted ongoing exhibitions including:

- Feature Artist Projects / Exhibitions
- Spring and Fall Group Exhibitions & The BUZZ

Studio Artists Program in the Lower Gallery

Regular public viewing hours (over 2,900 visitors)

NEW! Mentorship Program

- Established members will assist new applicants in the development of their work and portfolios
- Mentorship programs resonate positively with granting agencies including the Canada Council.
- Curriculum is based on approved course content submitted by Full Members
- JAG is now successfully mentoring its first participant!

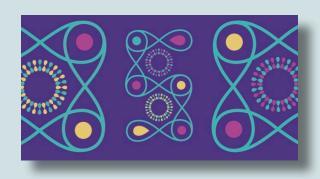
General Policies Review & Canada Council Registration

JAG's Executive Committee in concert with the General Membership is working to review and update

- Society Bylaws including a new Code of Ethics and Communications Protocol
- Membership structure including
- Full Exhibiting Members
- Associate Members
- NEW: JAG Apprentice Members

We are also on a 2 - 3 year campaign to attain recognition from the Canada Council For the Arts in the hope of receiving core grants to assist with operational costs.

Canada Council is Canada's leading funder for artists and arts organizations.



Financial Introduction

General revenues for JAG include:

- Gallery and special event art sales
- Grants
- Donations
- Studio Artists' rents
- JAG members have also contributed the equivalent of over \$12,900 through in-kind donations of our volunteer time



Financial Overview of the Past Year

We are still feeling the effects of COVID!

JAG's net loss for the year from September 1, 2021 to August 31, 2022 was **-\$6,028.71**



Request for Funding - Monetary Support

JAG is requesting \$6,650 worth of funding to support gallery operations and continue our quest to promote and serve artists in our region.

Specifically we are requesting funds for:

- Marketing and promotion efforts \$1,500
- Gallery equipment and displays including:
 - Improved art storage (shelving) systems \$3,500
 - Electrical accessories specifically LED replacement bulbs \$650
 - Custom display easels \$1,000

Thank You!

JAG is very appreciative of the Municipality of Jasper's ongoing support including the provision of our wonderful gallery space.

We are requesting under \$7,000 worth of support so that we may continue our community and cultural operations and strengthen them over time.

Despite setbacks, our financials continue to move upward and we would love to see that trend continue!





